

# **Exhibit B**

**Part 3 of 3**

**Re: Advertising Recurring Events**

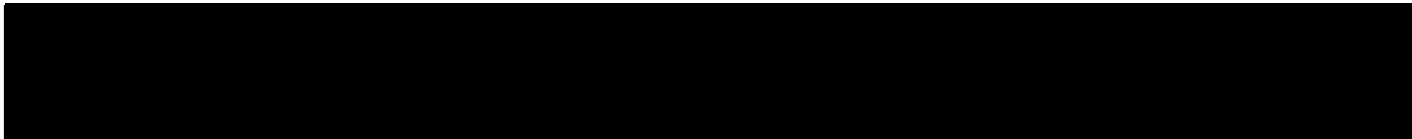
tani.downing@sgcity.org Tani Downing

Wednesday, March 22, 2023 at 1:30:27 PM Mountain Daylight Time

To: john.willis@sgcity.org John Willis

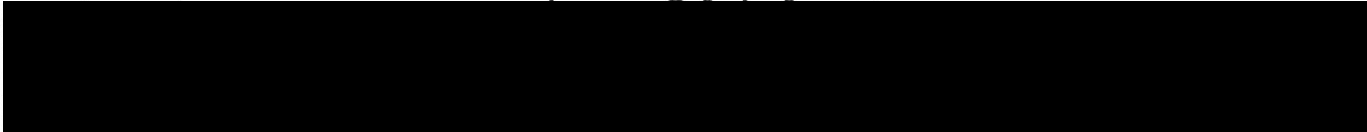
Cc: sarah.reber@sgcity.org Sarah Reber, marc.mortensen@sgcity.org Marc Mortensen, ryan.dooley@sgcity.org Ryan Dooley

A.C.



On Wed, Mar 22, 2023 at 12:51 PM John Willis <john.willis@sgcity.org> wrote:

A.C.



On Wed, Mar 22, 2023 at 11:03 AM Sarah Reber <sarah.reber@sgcity.org> wrote:

Mutts at the Mall or any that take place there? Ryan covered this today in a different email.

"A permit is required for special events on private property that changes the "use" of that property. We often see this come up when a commercially zoned property wants to do something in their parking lot but the event temporarily reduces the number of parking spaces required by the building code. So the permit is required so law enforcement and the fire department can ensure that the event can be done with any health, safety, ingress and egress issues being adequately addressed. If you have legal counsel that wants to give me a call, then I would be happy to answer any other questions. And yes, when Red Cliffs Mall does an event in their parking lot, then they get a special event so we can ensure that health/safety/traffic concerns are covered."

We ask for detailed maps because IF there was ever an emergency, we need to know where things are and how to get around. Some events can use a major area for runs and all sorts of things. We have Fire and Police sign off for those reasons as well.

Thanks,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



On Wed, Mar 22, 2023 at 10:54 AM John Willis <john.willis@sgcity.org> wrote:

It seems like several of these are reoccurring events that have happened every year, like rv sales event, pride event, and ulct. What are the details on the mall event and why does it need a permit?

Thx

On Wed, Mar 22, 2023 at 9:17 AM Sarah Reber <sarah.reber@sgcity.org> wrote:

Hello.

From the list of the pending events I sent to Joceyln to research, yellow are the recurring. UGFOA is a private event found on their website. I did also just find the Our Allies and Community advertisement as well. I'll add that to the page.

- Public event: Witchy Market (3/25)
- \*\*\*Public event: Ken Garff RV Sale (4/3-10)
- Public event: Brooks' Block Party (4/3)
- Public event: Selkirk PPA Tour (4/7-8)**
- Private event: Utah Government Finance Officers Association (4/13)**
- Public event: Redstone Highland Games (4/14-15)**
- Public event: Spring Tour of St George (4/15)**
- Public event: MOD Market (4/15, Nov 4)**
- Private event: ULCT BBQ (4/20)
- Public event: Southern Utah Half Marathon (4/22)**

Public event: Our Allies and Community Drag Show (4/28)

\*\*\*Public event: Mutts at the Mall (4/29)

**\*\*Public event: Ironman (5/6)**

\*\*\*Public event: Ken Garff RV Sale (5/8-15)

Public event: 1st Night Maker Fest (5/12)

Public event: PRIDE 2023

Taste of Southern Utah Food Festival (10/28)

Sarah Reber

Special Events Coordinator

435-627-4712



**St. George**

--

**John Willis**

City Manager

Office: (435) 627-4002

--

**John Willis**

City Manager

Office: (435) 627-4002

**Re: Advertising Recurring Events**

**marc.mortensen@sgcity.org Marc Mortensen**

Wednesday, March 22, 2023 at 1:31:17 PM Mountain Daylight Time

To: tani.downing@sgcity.org Tani Downing

Cc: john.willis@sgcity.org John Willis, sarah.reber@sgcity.org Sarah Reber, ryan.dooley@sgcity.org Ryan Dooley



**Marc M. Mortensen**

Assistant City Manager - Operations

(He/Him)

o: 435-627-4005

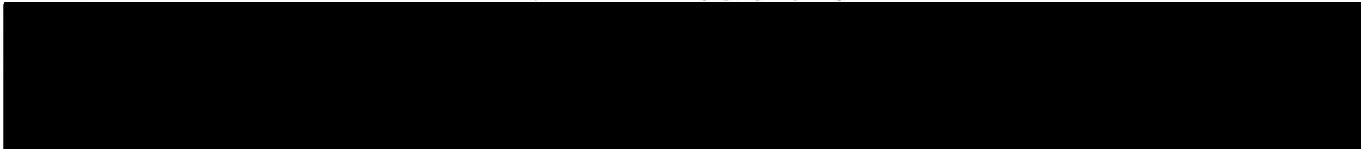
m: 435-703-0953

sgcity.org

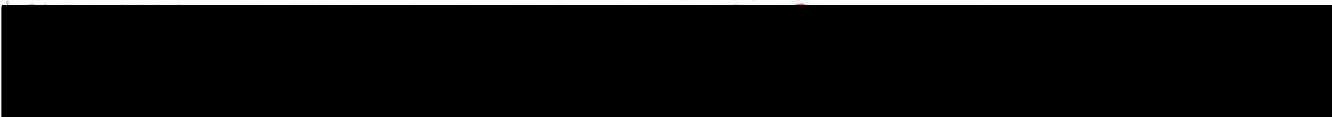


*"Very often, a change of self is needed more than a change of scene." - A.C. Benson*

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Sarah Reber

Special Events Coordinator

435-627-4712



**St. George**

--

**John Willis**

City Manager

Office: (435) 627-4002

--

**John Willis**

City Manager

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## Pending SE applications

**sarah.reber@sgcity.org Sarah Reber**  
To: **jocelyn.chavez@sgcity.org Jocelyn Chavez**

Tuesday, March 21, 2023 at 11:35:08 AM Mountain Daylight Time

Hi Jocelyn

Tani suggested that you may be great for this research. These are all Special Event Applications that are pending and came in before the new ordinance suspension. We are wondering if they are advertising without having been issued a permit to show if there is an ordinance that needs to be changed for this purpose. Are you able to find these on Facebook or Instagram? You can get a screenshot, just say yes, whatever. Please let me know in the next couple of days if you can.

\*\* = recurring event  
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- Taste of Southern Utah Food Festival (10/28)

Thank you,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



**jocelyn.chavez@sgcity.org Jocelyn Chavez**  
To: **sarah.reber@sgcity.org Sarah Reber**

Tuesday, March 21, 2023 at 12:25:26 PM Mountain Daylight Time

I will get started on this today and will try to have it back to you by Thursday. Thank you!

On Tue, Mar 21, 2023 at 11:35 AM Sarah Reber <sarah.reber@sgcity.org> wrote:

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Taste of Southern Utah Food Festival (10/28)

Thank you,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



--  
**Jocelyn Chavez**  
Mayor of SGYCC  
[REDACTED]

\*\*Public event: Ironman (5/6)  
\*\*^^Public event: Ken Garff RV Sale (5/8-15)  
Public event: 1st Night Maker Fest (5/12)  
Public event: PRIDE 2023  
Taste of Southern Utah Food Festival (10/28)

Thank you,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



--  
**Jocelyn Chavez**  
Mayor of SGYCC  
[Redacted]

--  
**Jocelyn Chavez**  
Mayor of SGYCC  
[Redacted]

**sarah.reber@sgcity.org Sarah Reber**  
To: [jocelyn.chavez@sgcity.org](mailto:jocelyn.chavez@sgcity.org) Jocelyn Chavez

Tuesday, March 21, 2023 at 4:26:32 PM Mountain Daylight Time

I appreciate you!

Sarah Reber  
Special Events Coordinator  
435-627-4712



On Tue, Mar 21, 2023 at 3:08 PM Jocelyn Chavez <[jocelyn.chavez@sgcity.org](mailto:jocelyn.chavez@sgcity.org)> wrote:

I just forwarded you a document with every event that is advertising before the permit approval. Let me know if you need anything else.

On Tue, Mar 21, 2023 at 12:25 PM Jocelyn Chavez <[jocelyn.chavez@sgcity.org](mailto:jocelyn.chavez@sgcity.org)> wrote:

I will get started on this today and will try to have it back to you by Thursday. Thank you!

On Tue, Mar 21, 2023 at 11:35 AM Sarah Reber <[sarah.reber@sgcity.org](mailto:sarah.reber@sgcity.org)> wrote:

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DSTARS000094



Private event: Utah Government Finance Officer's Association (4/13)  
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Thank you,  
 Sarah Reber  
 Special Events Coordinator  
 435-627-4712

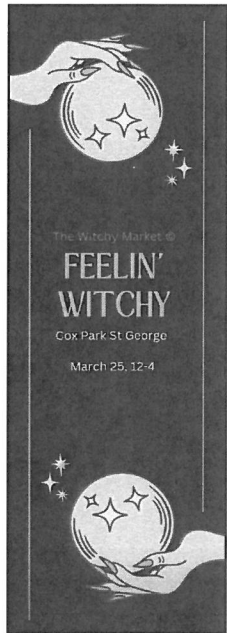


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**Jocelyn Chavez**  
 Mayor of SGYCC  
 [REDACTED]

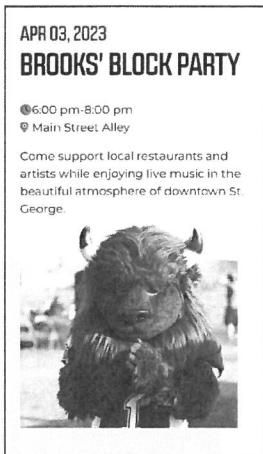
--  
**Jocelyn Chavez**  
 Mayor of SGYCC  
 [REDACTED]

Advertising Before Permit Approval:

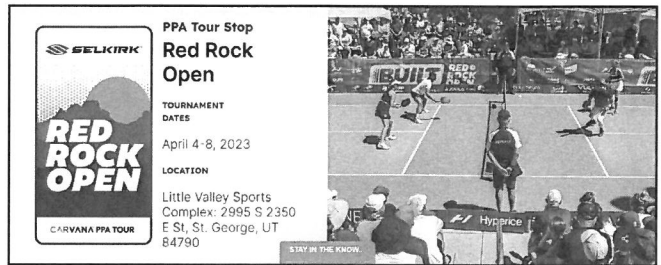
Witchy Market (Public) 3/25  
(Facebook)



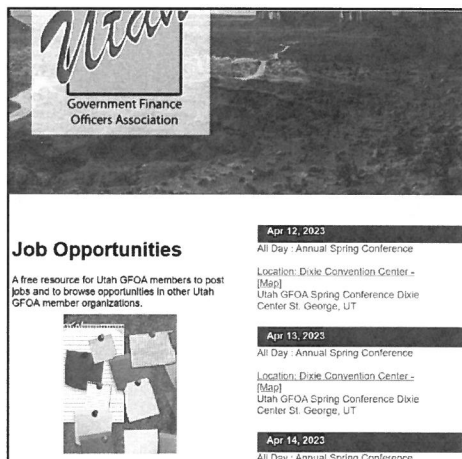
Brook's Block Party (Public) 4/3  
(Website)



Selkirk's PPA Tour (Public) 4/7-8  
(On website they indicate the 4th-8th as tournament dates)



Utah Government Finance Officer's Association 4/12-14  
(Website)



Redstone Highland Games  
(Website)



Spring Tour of St George  
(Website)



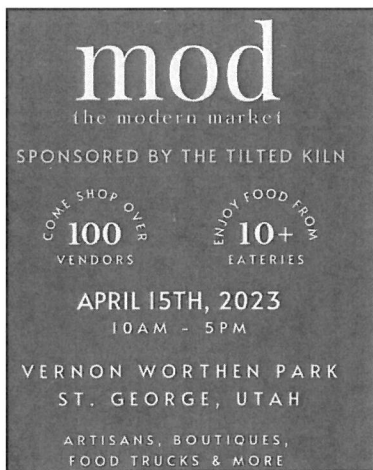
Southern Utah Half Marathon (Public) 4/22  
(Website)



Our Allies and Community Dragon Show  
(Public) 4/28

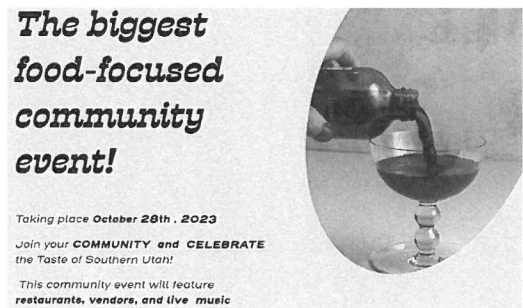


MOD Market (Public) 4/15  
(Instagram, No advertisement for 11/4 date)

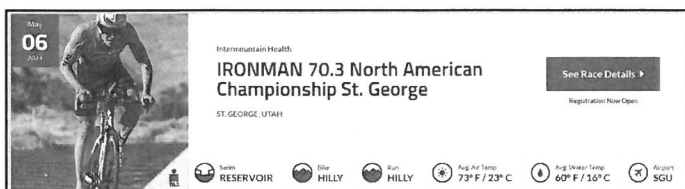


(Website)

Taste of Southern Utah  
(Website, No location announced, just date)



Ironman (Public) 5/6  
(Website)



Events NOT Advertising Before Permit Approval:

Ken Garff RV Sales 4/3-10 & 5/8-15

ULCT BBQ 4/20

Mutts At The Mall 4/29

Pride 2023

No information on 1st Night Maker Fest planned for 5/12

## Ticketing

**sarah.reber@sgcity.org Sarah Reber**  
To: mitski@sudragstars.com Mitski Avalōx

Monday, March 20, 2023 at 4:51:52 PM Mountain Daylight Time

Hi Mitski,

Are you selling tickets at the event or online/before? These are all questions the committee has I keep coming back to you with.

Thank you,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



**mitski@sudragstars.com Mitski Avalōx**  
To: sarah.reber@sgcity.org Sarah Reber

Monday, March 20, 2023 at 4:53:01 PM Mountain Daylight Time

Both. We will pre sale and then at the door

On Mon, Mar 20, 2023 at 4:52 PM Sarah Reber <sarah.reber@sgcity.org> wrote:  
Hi Mitski,

Are you selling tickets at the event or online/before? These are all questions the committee has I keep coming back to you with.

Thank you,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



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Mitski Avalōx She/Her  
Executive Officer  
Utah Drag Stars

MITSKI A  
Chief Ex  
Southern

---

## Your event

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**sarah.reber@sgcity.org Sarah Reber**  
To: mitski@sudragstars.com Mitski Avalōx

Friday, March 17, 2023 at 3:31:22 PM Mountain Daylight Time

Hi Mitski,

I do not know why I cannot get through on your phone. I'm sorry about that.

What happens now- I sent the application and map to the committee and I'm just waiting for the sign offs. Then we can get insurance and all those things figured out and make the payments (permit and park reservation). Have a great weekend.

Thank you,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



---

**mitski@sudragstars.com Mitski Avalōx**  
To: sarah.reber@sgcity.org Sarah Reber

Friday, March 17, 2023 at 3:32:18 PM Mountain Daylight Time

No worries, thanks for the update!

On Fri, Mar 17, 2023 at 3:31 PM Sarah Reber <sarah.reber@sgcity.org> wrote:  
Hi Mitski,

I do not know why I cannot get through on your phone. I'm sorry about that.

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**Mitski Avalōx She/Her**  
Chief Executive Officer  
Southern Utah Drag Stars

## Events for your review

**sarah.reber@sgcity.org Sarah Reber**

Thursday, March 16, 2023 at 7:44:04 PM Mountain Daylight Time

Bcc: mike.smith@sgcity.org Michael Smith, jessica.steed@sgcity.org Jessica Steed, marc.mortensen@sgcity.org Marc Mortensen, coty.chadburn@sgcity.org Coty Chadburn, christine.joaquin@sgcity.org Christine Joaquin, gregg.mcarthur@sgcity.org Gregory McArthur, rachel.hurd@sgcity.org Rachel Hurd, jay.smith@sgcity.org Jay Smith, brett.remund@sgcity.org Brett Remund, carlos.robles@sgcity.org Carlos Robles, emilie.pinkelman@sgcity.org Emilie Pinkelman, ben.neumann@sgcity.org Benjamin Neumann, annette.johnson@sgcity.org Annette Johnson, sterner@swuhealth.org Shallen Sterner, todd.steed@sgcity.org Todd Steed, ryan.dooley@sgcity.org Ryan Dooley, curtis.spragg@sgcity.org Curtis Spragg, michelle.graves@sgcity.org Michelle Graves, dave.terry@sgcity.org David Terry

Hi everyone!

Please look over the 3 events I have attached that we need input on and get back to me sooner than later. At the City Council tonight they did approve the Utah Tech block party under the 45 day cutoff so it is added here.

Thank you and I appreciate you,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



**Attachments:**

**Pride 2023 9.23.23.pdf** 1.6M

**Our Allies and Community Drag Show 4.28.23.pdf** 1.9M

**Brooks Block Party 4.3.23.pdf** 2.7M

0:30:40 PM Mountain Daylight Time

**dave.terry@sgcity.org David Terry**

Thursday, March 16, 2023 at 1

To: sarah.reber@sgcity.org Sarah Reber

Hi Sarah, it don't look like they need anything from streets. Thanks, Dave

On Thu, Mar 16, 2023 at 7:44 PM Sarah Reber <sarah.reber@sgcity.org> wrote:

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435-627-4712



**Dave Terry**

Street Superintendent  
Office: (435) 627-4022  
Cell: (435) 703-2128



7:07:04 AM Mountain Daylight Time

**todd.steed@sgcity.org Todd Steed**

Friday, March 17, 2023 at

To: sarah.reber@sgcity.org Sarah Reber

Everything looks good to me. Just to confirm on the drag show they will be using Snow park? I saw the on application it says Worthen and there are 2 maps 1 of Snow and 1 of Worthen.

**Todd Steed**

Parks Manager  
City Of St. George  
Office: (435)627-4581



On Thu, Mar 16, 2023 at 7:44 PM Sarah Reber <sarah.reber@sgcity.org> wrote:  
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Special Events Coordinator  
435-627-4712



light Time

**sterner@swuhealth.org Shallen Sterner**  
To: sarah.reber@sgcity.org Sarah Reber

Friday, March 17, 2023 at 8:12:31 AM Mountain Day

Hey Sarah,

These are fine, but as always please have them contact me for permits.

Thanks,  
Shallen

Shallen



**Shallen T. Sterner**  
Program Manager Food | Environmental Health Scientist  
Southwest Utah Public Health Department  
620 South 400 East - Suite 400  
St. George, Utah 84770  
Phone: 435-986-2584  
Fax: 435-986-2595  
Email: sterner@swuhealth.org  
Web: https://swuhealth.org/southwest-utah-environmental-health/

**Confidentiality Statement**

DSTARS000102



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**sarah.reber@sgcity.org Sarah Reber**  
To: todd.steed@sgcity.org Todd Steed

Friday, March 17, 2023 at 8:17:26 AM Mountain Daylight Time

Yes, Snow. I kept everything in the same file but it will be at Snow. Sorry for the confusion.

Sarah Reber  
Special Events Coordinator  
435-627-4712



On Fri, Mar 17, 2023 at 7:07 AM Todd Steed <todd.steed@sgcity.org> wrote:  
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**Todd Steed**  
Parks Manager  
City Of St. George  
Office: (435)627-4581



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DSTARS000103

Sarah Reber  
Special Events Coordinator  
435-627-4712



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**rachel.hurd@sgcity.org Rachel Hurd**  
To: sarah.reber@sgcity.org Sarah Reber

Friday, March 17, 2023 at 8:52:20 AM Mountain Daylight Time

They all look good to me

On Thu, Mar 16, 2023 at 7:44 PM Sarah Reber <sarah.reber@sgcity.org> wrote:

Hi everyone!

Please look over the 3 events I have attached that we need input on and get back to me sooner than later. At the City Council tonight they did approve the Utah Tech block party under the 45 day cutoff so it is added here.

Thank you and I appreciate you,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



--

**Rachel Hurd**

Administrative Professional III - Parks  
Office: (435) 627-4531



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**brett.remund@sgcity.org Brett Remund**  
To: sarah.reber@sgcity.org Sarah Reber

Friday, March 17, 2023 at 9:07:13 AM Mountain Daylight Time

I'm good with the Pride Festival and the Drag Show (there's a sentence I never thought I would type). But we need to talk about the Block Party. I have some concerns about access. Primarily about setting a precedent of closing off that entire alley. Call me when you have a minute. My cell is 632-6552.

Thanks

On Thu, Mar 16, 2023 at 7:44 PM Sarah Reber <sarah.reber@sgcity.org> wrote:

Hi everyone!

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Sarah Reber  
Special Events Coordinator  
435-627-4712



**Brett Remund**

Fire Marshal/Captain  
St. George Fire Department

**jessica.steed@sgcity.org Jessica Steed**  
To: sarah.reber@sgcity.org Sarah Reber

Friday, March 17, 2023 at 9:08:07 AM Mountain Daylight Time

Looks good to me :)

**Jessica Steed**  
**Grants Program Manager -SunTran**  
Office: (435) 627-4014



On Thu, Mar 16, 2023 at 7:44 PM Sarah Reber <sarah.reber@sgcity.org> wrote:

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Special Events Coordinator  
435-627-4712



**emilie.pinkelman@sgcity.org Emilie Pinkelman**  
To: sarah.reber@sgcity.org Sarah Reber

Friday, March 17, 2023 at 1:13:07 PM Mountain Daylight Time

Is the Our Allies event planning to use Vernon Worthen or JC Snow Park? The app has both park maps attached.

Thank you,  
**Emilie Pinkelman**  
Executive Assistant to the City Manager



175 East 200 North | St. George, UT 84770  
(435) 627-4098 phone | (801) 244-1678 mobile  
✉ emilie.pinkelman@sgcity.org | <https://www.sgcity.org>

On Thu, Mar 16, 2023 at 7:44 PM Sarah Reber <sarah.reber@sgcity.org> wrote:

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Thank you and I appreciate you,

er. At the City

Sarah Reber  
Special Events Coordinator  
435-627-4712



**sarah.reber@sgcity.org Sarah Reber**  
To: emilie.pinkelman@sgcity.org Emilie Pinkelman

Friday, March 17, 2023 at 1:16:18 PM Mountain Daylight Time

It is going to be at Snow. We left both maps for council. Sorry about the confusion.

Sarah Reber  
Special Events Coordinator  
435-627-4712



On Fri, Mar 17, 2023 at 1:13 PM Emilie Pinkelman <emilie.pinkelman@sgcity.org> wrote:

Is the Our Allies event planning to use Vernon Worthen or JC Snow Park? The app has both park maps attached.

Thank you,  
**Emilie Pinkelman**  
Executive Assistant to the City Manager



175 East 200 North | St. George, UT 84770  
(435) 627-4098 phone | (801) 244-1678 mobile  
✉ emilie.pinkelman@sgcity.org | <https://www.sgcity.org>

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Sarah Reber  
Special Events Coordinator  
435-627-4712



**curtis.spragg@sgcity.org Curtis Spragg**  
To: sarah.reber@sgcity.org Sarah Reber

Monday, March 20, 2023 at 3:23:39 PM Mountain Daylight Time

Sarah,

all congestion in the area  
entire area? I just want to  
back from you then I will

\* Pride Event - Will this event conflict with the rodeo weekend? If so then the parking and over  
will not work out. Is there a designated area of the park or are they being allowed to utilize the  
know where the event lines are in case there are protesters who want to show up. Once I hear  
contact the event organizer and let her know the process for hiring off duty officers.

ate security on scene at  
eted event, it will be clear  
s? Is it online, on scene,

\* Our Allies and Community Drag Show - I approve of their security plan of having multiple priva  
the entrance/exit points along with roaming security. With the event being fenced off and a tick  
where any potential protesters can stage. Do you know how they are planning to sell the ticket

DSTARS000106

etc? Please confirm this is at Vernon Worthen as the application and one of the maps indicate vs the additional map of Snow Park?

\* Brook's Block Party - As long as the local businesses that are being impacted don't mind the road closure and Fire thinks there are adequate entrance/exit points for emergency purposes then I am comfortable with the plan. Utah Tech officers will be on scene for security purposes.

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Sarah Reber  
Special Events Coordinator  
435-627-4712



--

**Curtis Spragg**

Captain  
Administrative Services Division

Office: (435) 627-4367



From: Sarah Reber <sarah.reber@sgcity.org> Sent: Monday, March 20, 2023 3:23 PM

To: curtis.spragg@sgcity.org Curtis Spragg

Curtis,

\*Pride is the week **after** the Rodeo I believe. I do not have an application for the Rodeo. I will address the other instructions to delineate an area. Based on past issues I would think they would like that. Until we have all the issues solved, we won't permit. I will address questions with them and go from there.

\*Our Allies is actually at JC Snow. I apologize for the double map. I will ask about the ticketing.

\*Brooks' Block Party has reached out to the surrounding businesses. Brett said he would even be on site as they are setting up to make sure the fire lane is accessible.

Thank you,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



On Mon, Mar 20, 2023 at 3:23 PM Curtis Spragg <curtis.spragg@sgcity.org> wrote:  
Sarah,

\* Pride Event - Will this event conflict with the rodeo weekend? If so then the parking and overall congestion in the area will not work out. Is there a designated area of the park or are they being allowed to utilize the entire area?

want to know where the event lines are in case there are protesters who want to show up. Once I hear back from you then I will contact the event organizer and let her know the process for hiring off duty officers.

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Sarah Reber  
Special Events Coordinator  
435-627-4712



--

## Curtis Spragg

Captain  
Administrative Services Division  
Office: (435) 627-4367



---

sarah.reber@sgcity.org Sarah Reber  
To: curtis.spragg@sgcity.org Curtis Spragg

Monday, March 20, 2023 at 5:02:01 PM Mountain Daylight Time

\***Our Allies**- Presale and at the "door" for ticket sales

Sarah Reber  
Special Events Coordinator  
435-627-4712



On Mon, Mar 20, 2023 at 4:46 PM Sarah Reber <sarah.reber@sgcity.org> wrote:

Curtis,

\***Pride** is the week **after** the Rodeo I believe. (I do not have an application for the Rodeo.) We can absolutely give them instructions to delineate an area. Based on past issues I would think they would like that. Until we have all the issues solved, we won't permit. I will address questions with them and go from there.

\***Our Allies** is actually at JC Snow. I apologize for the double map. I will ask about the ticketing.

DSTARS000108

\***Brooks' Block Party** has reached out to the surrounding businesses. Brett said he would even be on site as they are setting up to make sure the fire lane is accessible.

Thank you,  
Sarah Reber  
Special Events Coordinator  
435-627-4712



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Sarah Reber  
Special Events Coordinator  
435-627-4712



--

**Curtis Spragg**

Captain  
Administrative Services Division  
Office: (435) 627-4367



Thursday, March 23, 2023 at 4:33:11 PM Mountain Daylight Time

**sarah.reber@sgcity.org Sarah Reber**  
To: **curtis.spragg@sgcity.org Curtis Spragg**

Hi Curtis,

DSTARS000109

Our Allies just came in to tell me Equality Utah will more than likely be coming down to run security. She will send me an updated plan but that is new and I wanted to update you.

Sarah Reber  
Special Events Coordinator  
435-627-4712



On Mon, Mar 20, 2023 at 3:23 PM Curtis Spragg <curtis.spragg@sgcity.org> wrote:

Sarah,

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