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16 UNITED STATES DISTRICT COURT  
 17  
 18 NORTHERN DISTRICT OF CALIFORNIA

19 U.S. EQUAL EMPLOYMENT  
 OPPORTUNITY COMMISSION,

20 Plaintiff,

21 and

22 ADRIAN SCOTT DUANE,

23 Plaintiff Intervenor,

24 vs.

25 IXL Learning, Inc.,

26 Defendant.  
 27  
 28

Case No.: 3:17-cv-02979-VC

**PLAINTIFF EEOC'S MOTION IN  
 LIMINE NO. 1 RE: EXCLUSION OF  
 GOVERNMENTAL PROCEEDINGS**

Pretrial Date: October 15, 2018  
 Time: 10:00 am  
 Courtroom: 4, 17<sup>th</sup> Floor  
 Judge: Hon. Vince Chhabria

Trial Date: October 22, 2018

1 Plaintiffs, EEOC and Adrian Scott Duane move *in limine* for an order precluding Defendant  
2 IXL Learning, Inc. (IXL) from introducing any evidence, offering any exhibits, making any  
3 statements or arguments, or eliciting any testimony, except prior sworn testimony for the limited  
4 purpose of impeachment, related to the following government agency actions: (1) National Labor  
5 Relations Board (NLRB) proceedings and the subsequent ALJ decision; (2) the EEOC investigation  
6 and findings, except to explain why the EEOC is a party; and (3) Duane’s application and IXL’s  
7 opposition to unemployment insurance benefits from the California Employment Development  
8 Department (EDD). All three proceedings occurred after IXL fired Duane and were completed  
9 before Plaintiffs filed suit. The existence of these proceedings, as well as exhibits relied upon and  
10 administrative findings are irrelevant, hearsay, cumulative, confusing and and/or unduly prejudicial  
11 to Plaintiffs.

#### 12 I. RELEVANT FACTS

13 Plaintiffs allege that IXL fired Duane in retaliation for a Glassdoor post publicly airing  
14 discrimination complaints against IXL. After his termination, Duane filed a charge with the NLRB.  
15 [ECF No. 69-06.] The NLRB Regional Director issued a complaint and notice of hearing alleging  
16 that IXL fired Duane because of his concerted activities and to discourage other employees from  
17 engaging in concerted activities in violation of the National Labor Relations Act § 8(a)(1). The ALJ  
18 issued a decision concluding that Duane did not engage in concerted protected activity as defined by  
19 the NLRA, and recommending dismissal of the Complaint. [ECF No. 71-16. (NLRB decision)] The  
20 Board adopted the ALJ’s recommended order. [ECF No. 69-07.]

21 Duane also filed EEOC and DFEH charges alleging transgender discrimination, failure to  
22 accommodate his disability, and retaliation. [ECF No. 69-01.] The EEOC investigated and  
23 determined that there was reasonable cause to believe that IXL retaliated against Duane. [ECF No.  
24 69-05.] The EEOC found insufficient evidence to conclude that IXL failed to provide a reasonable  
25 accommodation or discriminated against Duane because he is transgender. [Id.]

26 Duane also sought unemployment benefits. IXL opposed Duane’s application, arguing:  
27 “Scott Duane was discharged for misconduct. He showed extremely poor judgment and ethical  
28 values by deliberately defaming IXL Learning in a public space.” [Declaration of Ami Sanghvi

1 (Sanghvi Decl.), Exh 1 (EDD Notice of Wages).] The California Employment Development  
2 Department (EDD) awarded benefits because Duane had not engaged in disqualifying misconduct.  
3 [Sanghvi Decl., Exh. 2 (EDD Notice of Determination/Ruling).]

## 4 **II. ARGUMENT**

5 Governmental agency proceedings, decisions and orders are inadmissible in federal  
6 employment discrimination litigation when: they are irrelevant; constitute inadmissible hearsay,  
7 implicate different legal standards which will confuse the issues and mislead the jury, and are more  
8 prejudicial than probative. Fed. R. Evid. 401, 402, 403, 801. Here, all three governmental  
9 proceedings have one or more of these disqualifying characteristics. The NLRB, EEOC, and EDD  
10 proceedings and decisions are irrelevant because they have no bearing on the determination of the  
11 issues in controversy in this *de novo* trial. *McDonnell Douglas Corp. v. Green*, 411 U.S. 792, 799  
12 (1973); Fed. R. Evid. 401, 402. Each of these proceedings involved different burdens of proof from  
13 those at issue here. The NLRB ALJ evaluated whether Duane’s Glassdoor post constituted protected  
14 concerted activity under the NLRA. In fact, the judge limited evidence to only NLRA issues and  
15 prohibited, as irrelevant, discovery into or introduction of evidence related to Duane’s discrimination  
16 claims and charges of discrimination. [See e.g., ECF No. 69-08 at Request No 8 (limiting IXL’s  
17 overbroad subpoena to only those documents Duane contends support the [NLRB] complaint  
18 allegations), and Request No. 16 (finding documents to the EEOC “not reasonably relevant” and an  
19 “unwarranted fishing expedition”).] The NLRB ALJ relied on different evidence than the jury will  
20 hear in this case. For example, under Title VII and the ADA, Duane may refute IXL’s justifications  
21 for termination by showing pretext while in NLRB actions, an employer’s subjective motivation for  
22 its conduct is irrelevant to whether its actions violate NLRA Section 8(a)(1). See *EEOC v.*  
23 *Zellerbach Corp.*, 720 F.2d 1008, 1016 (9th Cir. 1983) (questioning the parity between the  
24 opposition clause of Title VII and the standard under the NLRA.). Similarly, the EDD assessed  
25 whether Duane engaged in misconduct connected to his work justifying the denial of unemployment  
26 benefits. Cal. Unemp. Ins. Code § 1256 (Deering 2018). It did not consider IXL’s motivation and  
27 conduct, as permitted in a Title VII and ADA analysis.

1 The jury will be confused by governmental decisions or findings founded on standards  
2 inapplicable to and inconsistent with Title VII and the ADA. A limiting instruction will not cure the  
3 problem: there is a significant risk that the jury will place undue weight on the administrative  
4 findings in lieu of making its own determinations and thus apply the wrong standard. Further,  
5 admitting the evidence will require Plaintiffs to explain the differences between the proceedings and  
6 the legal standards, resulting in a sideshow distracting the jury from the central issues at bar,  
7 lengthening the trial, and wasting time and judicial resources. Rule 403 disfavors such a result. *See,*  
8 *e.g., Ioane v. Spjute*, No. 1:07-CV-0620 AWI EPG, 2016 U.S. Dist. LEXIS 115868, at \*32 (E.D. Cal.  
9 Aug. 29, 2016)( Rule 403 serves to avoid the introduction of “large quantities of extrinsic evidence  
10 to create mini-trials regarding tangentially related matters.”)

11 1. The NLRB Decision is Unduly Prejudicial

12 The NLRB ALJ’s decision included inflammatory findings, e.g. characterizing the Glassdoor  
13 post as a “reckless and impetuous reaction,” “childish ridicule,” and “a tantrum”. Further, despite  
14 precluding discovery into discrimination, the ALJ concluded, without the benefit of a full record,  
15 that IXL did not discriminate against Duane. These determinations are inherently prejudicial. They  
16 also invade the province of the jury which, as factfinder, must assess credibility based on sworn  
17 testimony of witnesses and other evidence introduced at trial.<sup>1</sup>

18 IXL’s motivation is clear: it seeks to use the imprimatur of an “expert” judge to sway the jury  
19 to replace their independent, *de novo* determinations with the ALJ’s conclusion that Duane lacks  
20 credibility and IXL’s key witnesses were truthful. However, “experts” cannot give conclusions on  
21 ultimate issues.

22  
23  
24 <sup>1</sup> This court avoided this very morass by excluding the NLRB decision in *O’Bannon v. National*  
25 *Athletic Collegiate Athletic Assoc.*, No. C 09-3329-CW, at p. 7 (N.D. Cal. May 30, 2014) (J.  
26 Wilkens), *see* Sanghvi Decl., Exh. 3 (Order). Plaintiffs note that defendant in that case successfully  
27 argued for exclusion of the NLRB decision because: (1) the NLRB decision with its factual findings  
28 and legal conclusions was hearsay; (2) the NLRB decision concerned a definition not at issue in the  
Sherman Act case in federal district court; and (3) even if the NLRB decision was not hearsay, Rule  
403 argued strongly against its exclusion because of the risk the jury would give it undue influence  
such that it would interfere or usurp their role as fact finder, and cause unnecessary confusion. [*see*  
Sanghvi Decl., Exh. 4 (MIL) at p. 13-16].

1 The jury also would not be served by the Court taking judicial notice of the NLRB decision.  
2 Introducing even the existence of the NLRB action could lead the jury to conclude that Duane is  
3 litigious. To forestall such a conclusion, Plaintiffs would need to introduce evidence explaining the  
4 purpose of the NLRB, that Duane filed a charge, that the NLRB determined the charge warranted a  
5 hearing and filed a Complaint in its own name. On balance, the NLRB proceeding has little, if any,  
6 probative value which is outweighed by the prejudice to plaintiffs. Fed. R. Evid. 403.

7 2. EEOC's Letter of Determination (LOD) Will Confuse the Jury

8 Plaintiffs expect Defendants to admit the EEOC LOD to argue that IXL did not deny  
9 Duane's request for accommodation or discriminate based on gender identity. [*See e.g.* ECF No. 70-  
10 1; *see also* ECF No. 79] ("The EEOC ... determined that IXL *did not deny Duane a reasonable*  
11 *accommodation.*") (emphasis added). Because IXL has routinely mischaracterized the EEOC LOD  
12 throughout this litigation, Plaintiffs anticipate it will continue to misrepresent the actual findings.  
13 The EEOC did not uncover sufficient evidence to issue an adverse finding: this is a far cry from  
14 deeming IXL "innocent" of the allegations. Further, the findings as to gender identity and disability  
15 discrimination are irrelevant to jury's determination of whether IXL retaliated against Duane. The  
16 jury must decide whether Duane reasonably believed that IXL discriminated when he posted on  
17 Glassdoor, not whether IXL actually discriminated. In fact, Plaintiffs can succeed on a retaliation  
18 claim even if Duane was legally inaccurate in believing he experienced discrimination, as long as his  
19 belief was reasonable. As with the NLRB decision, there is a risk that the jury will improperly  
20 accord undue weight to the EEOC decision as it relates to the reasonableness of Duane's beliefs.

21 3. EDD's Award of Unemployment Benefits is Irrelevant

22 Duane's application for unemployment benefits and the EDD's decision awarding benefits  
23 are irrelevant. "[U]nemployment benefits received by a successful plaintiff in an employment  
24 discrimination action are not offsets against a backpay award." *Kauffman v. Sidereal Corp.*, 695  
25 F.2d 343, 346-47 (9th Cir. 1982). Thus, Duane's unemployment benefits are not relevant to the  
26 backpay calculation. Moreover, his receipt of unemployment threatens to unfairly prejudice  
27 plaintiffs by misleading the jury into believing Duane would receive a windfall should the jury  
28 award damages. This erroneous conclusion would thwart Title VII's central objective of eradicating

1 discrimination and making its victims whole. *Albermarle Paper Co. v. Moody*, 422 U.S. 405, 421  
 2 (1975); Fed. R. Evid. 403. Lastly, IXL’s arguments for opposing Duane’s application for  
 3 unemployment mirror its justification for termination advanced here, and therefore cumulative.

4 Hearsay is a “statement other than one made by the declarant while testifying at the trial or  
 5 hearing, offered in evidence to prove the truth of the matter asserted.” The NLRB decision and  
 6 hearing testimony and the EEOC Letter of Determination are just that - out of court verbal or written  
 7 declarations that Defendant seeks to offer as truth, – *inter alia* that Duane lacks credibility, Duane  
 8 attempted to harm IXL’s recruitment, IXL legitimately fired Duane (NLRB); and the EEOC  
 9 concluded the IXL accommodated Duane and did not discriminate based on his transgender identity.  
 10 *United States v. Sine*, 493 F.3d 1021, 1036 (9th Cir. 2007) (“judicial findings of facts are hearsay,  
 11 inadmissible to prove the truth of the findings unless a specific hearsay exception exists”). Thus,  
 12 these agency finds should certainly be excluded.

13 The NLRB Order and the ALJ’s Decision are not admissible public records exception. Fed.  
 14 R. Evid. 803(8). A public record does not overcome a hearsay objection unless the document relates  
 15 to an event to which the author could testify. *United States v. Chu Kong Yin*, 935 F.2d 990, 999 (9th  
 16 Cir. 1991)(citation omitted). The NLRB ALJ is not a witness, and if he were, his testimony would  
 17 constitute an inadmissible legal conclusion. *Sullivan v. Dollar Tree Stores, Inc*, No. CV-07-5020-  
 18 EFS, 2008 U.S. Dist. LEXIS 89478, at \*9 (E.D. Wash. Apr. 10, 2008) (citation omitted).

### 19 **III. CONCLUSION**

20 For the foregoing reasons, the Court should grant the Plaintiffs’ motion *in limine*.

21 Respectfully submitted,

22 Dated: September 26, 2018

EQUAL EMPLOYMENT  
 OPPORTUNITY COMMISSION

24 By: /s/ Ami Sanghvi  
 AMI SANGHVI, Senior Trial Attorney  
 Attorney for Plaintiff EEOC

26 Dated: September 26, 2018

THE MAREK LAW FIRM

27 By: /s/ David Marek  
 DAVID MAREK  
 Attorney for Plaintiff-Intervenor Duane

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**LOCAL RULE 5-1(i)(3) ATTESTATION**

I, Ami Sanghvi, am the ECF User whose ID and password are being used to file the Motion for Partial Summary Judgment. In compliance with Local Rule 5-1(i)(3), I hereby attest that David Marek concurred in this filing

Dated: September 26, 2018

/s/ Ami Sanghvi  
AMI SANGHVI, Senior Trial Attorney

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28 UNITED STATES DISTRICT COURT  
 NORTHERN DISTRICT OF CALIFORNIA

U.S. EQUAL EMPLOYMENT OPPORTUNITY COMMISSION,

Plaintiff,

and

ADRIAN SCOTT DUANE,

Plaintiff Intervenor,

vs.

IXL Learning, Inc.,

Defendant.

Case No.: 3:17-cv-02979-VC

**DECLARATION OF AMI SANGHVI IN SUPPORT OF PLAINTIFFS' MOTION IN LIMINE NO. 1 RE:**

Pretrial Date: October 15, 2018  
 Time: 10:00 Am  
 Courtroom: 4, 17<sup>th</sup> Floor  
 Judge: Hon. Vince Chhabria

Trial Date: October 22, 2018

1 I, Ami Sanghvi, declare as follows:

2 1. I am an attorney for the plaintiff in this action, the U.S. Equal Employment Opportunity  
3 Commission (EEOC). I am the lead attorney responsible for the litigation of the above-caption case.

4 1. Attached hereto and incorporated herein as **Exhibit 1** is a true and correct copy of the CA  
5 EDD Notice of Wages Used for Unemployment Insurance Claim, dated March 10, 2015  
6 (EEOC\_000073).

7 2. Attached hereto and incorporated herein as **Exhibit 2** is a true and correct copy of the CA  
8 EDD Notice of Determination/Ruling, dated February 3, 2015 (EEOC\_000108).

9 3. Attached hereto and incorporated herein as **Exhibit 3** is a true and correct copy of the  
10 Order Resolving Motions *in Limine* (Docket Nos. 1063, 1069) in *O'Bannon, et al. v. NCAA, et al.*, No.  
11 CV 09-01967 (N.D. Cal May 30, 2014) ECF No. 1105.

12 4. Attached hereto and incorporated herein as **Exhibit 4** is a true and correct copy of the  
13 Defendant NCAA's Motions *in Limine* in *O'Bannon, et al. v. NCAA, et al.*, No. CV 09-01967 (N.D. Cal  
14 May 14, 2014) ECF No. 1069.

15  
16 I declare under penalty of perjury under the laws of the United States that the foregoing is  
17 true and correct and that this declaration was executed on September 26, 2018, in San Francisco,  
18 California.

19  
20 /s/ Ami Sanghvi  
21 AMI SANGHVI  
22 Senior Trial Attorney  
23 Equal Employment Opportunity Commission  
24 450 Golden Gate Avenue, 5th Fl. W., POB 36025  
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27  
28

# **Exhibit 1**

SOCAL AUTHORIZATION CENTER - 857  
PO BOX 19009  
SAN BERNARDINO, CA 92423-9009  
(909) 799-8703

*Adrian Scott Duane*



DE 1545

NOTICE OF WAGES USED FOR UNEMPLOYMENT INSURANCE (UI) CLAIM

\*RULING REQUESTS MUST BE POSTMARKED BY 03-13-15

IXL LEARNING, INC.  
777 MARINERS ISLAND BLVD STE 600  
SAN MATEO CA 94404-5046

YOUR ACCOUNT NO. 463-0411-9 BR. NO. 00

PREDECESSOR ACCOUNT NO.

CLAIM DATE 01-04-15

\*IF INFORMATION ABOUT WAGES IS CORRECT AND YOU DO NOT WISH TO REQUEST A RULING, NO FURTHER ACTION IS NECESSARY. THIS FORM IS FOR YOUR RECORDS.

THE PERSON NAMED BELOW HAS RECEIVED UI BENEFITS BASED IN TOTAL OR IN PART ON WAGES YOU REPORTED.

CLAIMANT'S NAME AS DUANE NAME WAGES REPORTED UNDER A DUANE SOCIAL SECURITY NUMBER REDACTED OTHER SOCIAL SECURITY NUMBER

WAGES YOU REPORTED BY QUARTER USED TO ESTABLISH THIS CLAIM (BASED ON STANDARD BASE PERIOD)  
FOR INFORMATION REGARDING BASE PERIOD, SEE ENCLOSED INSTRUCTIONS

12-31-13	03-31-14	06-30-14	09-30-14	TOTAL WAGES REPORTED BY YOU
\$ 20319.96	\$ 20500.02 ✓	\$ 23780.02 ✓	\$ 20500.02 ✓	\$ 85,100.02

TOTAL WAGES REPORTED BY YOU AND ALL OTHER EMPLOYERS TO ESTABLISH THIS CLAIM ..... \$ 85,100.02  
THE PERCENTAGE OF BENEFITS CHARGEABLE TO YOUR RESERVE ACCOUNT IS ..... 100.000 %  
THE CLAIMANT'S WEEKLY BENEFIT AMOUNT IS \$450 TO A MAXIMUM BENEFIT AMOUNT OF ..... \$ 11700

You have received an unfavorable ruling notice for separation date 01-08-14. The maximum charges for each week benefits are paid will be \$ 450.00. You may request a ruling for any separation(s), after 01-08-14. ✓

RULINGS: To request a ruling, supply the information below and mail to the address in the upper left corner.

- 1. Give date(s) of separation(s) and rehire(s) (if any) during quarters used to establish this claim.  
Separation(s) Dates(s) 1/8/2015 Rehire(s) Date(s) N/A
- 2. Did the claimant notify you that he/she quit?  Yes  No
- 3. Give complete details about separation Scott Duane was discharged for misconduct. He showed extremely poor judgment and ethical values by deliberately defaming IXL Learning in a public space. Scott knew or should have known that the actions were not in line with the standards of behavior as an employee of IXL Learning.

The above statements were taken from business records or are based on knowledge of the undersigned.  
PRINT NAME Marcela Prado DATE 2.10.15  
SIGNATURE/TITLE [Signature] Human Resources Coordinator PHONE NUMBER (650) 372-4221

# **Exhibit 2**

EMPLOYMENT DEVELOPMENT DEPT  
OAKLAND PRIMARY CARE CENTER  
PO BOX 12906  
OAKLAND CA 94604-2906



NOTICE OF DETERMINATION / RULING

DATE MAILED 02/03/15  
BENEFIT YEAR BEGAN 01/04/15

IXL LEARNING 0210  
777 MARINERS ISLAND BLVD 600  
SAN MATEO CA 94404

EDD TELEPHONE NUMBERS:  
ENGLISH 1-800-300-5616  
SPANISH 1-800-326-8937  
CANTONESE 1-800-547-3506  
MANDARIN 1-866-303-0706  
VIETNAMESE 1-800-547-2058  
TTY 1-800-815-9387

CONCERNING THE UNEMPLOYMENT INSURANCE CLAIM OF:

A S DUANE  
SSN REDACTED

YOU PROVIDED INFORMATION REGARDING THE ELIGIBILITY OF THE CLAIMANT NAMED ABOVE UNDER CALIFORNIA UNEMPLOYMENT INSURANCE CODE (CUIC) SECTION 1256. WE HAVE CONSIDERED ALL OF THE AVAILABLE FACTS AND REACHED THE CONCLUSION STATED BELOW. PLEASE DO NOT RESUBMIT THE SAME ELIGIBILITY INFORMATION IN REPLY TO ANY FUTURE CLAIMS NOTICES. THIS DECISION IS FINAL UNLESS MODIFIED, RECONSIDERED, OR APPEALED.

YOU DISCHARGED THE CLAIMANT FOR BREAKING ONE OF YOUR RULES. AFTER CONSIDERING THE AVAILABLE INFORMATION, THE DEPARTMENT FINDS THE REASONS FOR DISCHARGE DO NOT MEET THE DEFINITION OF MISCONDUCT CONNECTED WITH THE WORK.

YOUR RESERVE ACCOUNT WILL BE SUBJECT TO CHARGES.

SEPARATION DATE: 01/08/14  
RESERVE ACCOUNT NUMBER: 4630411-9

APPEAL:

YOU HAVE THE RIGHT TO FILE AN APPEAL IF YOU DO NOT AGREE WITH ALL OR PART OF THIS DECISION.

TO APPEAL, YOU MUST DO ALL OF THE FOLLOWING:

A. COMPLETE THE ENCLOSED APPEAL FORM (DE1000M) OR WRITE A LETTER STATING THAT YOU WANT TO APPEAL THIS DECISION. IF YOU WRITE A LETTER TO APPEAL, EXPLAIN WHY YOU DO NOT AGREE WITH THE DEPARTMENT'S DECISION. WRITE THE



CLAIMANT'S NAME AND SOCIAL SECURITY NUMBER ON EACH DOCUMENT YOU SUBMIT TO THE DEPARTMENT (TITLE 22, CALIFORNIA CODE OF REGULATIONS, SECTION 5008).

B. MAIL THE DE1000M OR YOUR LETTER TO THE ADDRESS OF THE OFFICE LISTED ON THE FIRST PAGE OF THIS DECISION.

C. FILE YOUR APPEAL WITHIN TWENTY (20) DAYS OF THE MAIL DATE OF THIS NOTICE OR NO LATER THAN 02/23/15.

APPEAL INFORMATION:

WHEN YOUR APPEAL IS RECEIVED, YOUR CASE WILL BE REVIEWED. IF THE DECISION REMAINS THE SAME, WE WILL SEND YOUR APPEAL TO THE OFFICE OF APPEALS. IF YOU APPEAL AFTER THE 20 DAYS, YOU MUST INCLUDE THE REASON FOR THE DELAY. THE ADMINISTRATIVE LAW JUDGE WILL DETERMINE WHETHER YOU HAD GOOD CAUSE FOR THE DELAY. IF THE ADMINISTRATIVE LAW JUDGE DETERMINES YOU DID NOT HAVE GOOD CAUSE FOR SUBMITTING YOUR APPEAL LATE, YOUR APPEAL WILL BE DISMISSED.

THE OFFICE OF APPEALS WILL SEND YOU A LETTER WITH THE DATE, PLACE, AND TIME OF YOUR HEARING AND A PAMPHLET EXPLAINING APPEAL HEARING PROCEDURES. AT THE HEARING, THE ADMINISTRATIVE LAW JUDGE WILL LISTEN TO YOU, EXAMINE THE FACTS, AND MAKE A DECISION. YOU MAY HAVE A REPRESENTATIVE OR SOMEONE ELSE HELP YOU.

DE1080 EZ REV. 1 (06-05)

(MTO)

# **Exhibit 3**

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 National Collegiate Athletic Association

17 UNITED STATES DISTRICT COURT  
 18 NORTHERN DISTRICT OF CALIFORNIA, OAKLAND DIVISION

20 IN RE NCAA STUDENT-ATHLETE NAME  
 AND LIKENESS LICENSING LITIGATION

Case No. 09-CV-1967-CW

**DEFENDANT NCAA'S MOTIONS *IN LIMINE***

Judge: Hon. Claudia Wilken  
 Date: May 28, 2014, 2:00 p.m.  
 Courtroom: 2, 4th Floor

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1 property,’ and that the smokers are therefore barred from asserting RICO or antitrust claims.”).

2       The plaintiffs’ actual claim here is that the NCAA and others have unreasonably restrained  
3 trade by conspiring to prevent SAs from being paid for what they allege is the use of their name,  
4 image and likeness (“NIL”) in live broadcasts, rebroadcasts or clips, and videogames. TCAC ¶ 7.  
5 Evidence that SAs have been injured or risk injury would not make it any more or less probable  
6 that any SA’s NIL was actually used in any live broadcast, rebroadcast, clip or videogame. Fed.  
7 R. Evid. 401. And such evidence has nothing to do with the NCAA rules being challenged,  
8 because those rules have nothing to do with injuries. Thus, the evidence would not make it any  
9 more or less probable that the challenged rules harmed competition. Nor would the evidence  
10 make it any more or less probable that the challenged rules preserve a clear line of demarcation  
11 between college and professional sports, maintain competitive balance, ensure that SAs receive an  
12 education or increase output.

13       In these circumstances, evidence of injuries or the risk of injuries could only encourage the  
14 Jury to decide this antitrust case based on their understandable sympathy for SAs that have  
15 suffered or may suffer injuries rather than on evidence of the rules’ competitive effects. That is  
16 the very definition of “unfair prejudice” under Rule 403: “an undue tendency to suggest decision  
17 on an improper basis, commonly, though not necessarily, an emotional one.” Fed. R. Evid. 403,  
18 advisory committee note. Evidence will cause “unfair prejudice” if it ““appeals to the jury’s  
19 sympathies, arouses its sense of horror, provokes its instinct to punish,’ or otherwise ‘may cause a  
20 jury to base its decision on something other than the established propositions in the case.”” *United*  
21 *States v. Skillman*, 922 F.2d 1370, 1374 (9th Cir. 1990) (quoting 1 J. Weinstein & M. Berger,  
22 *Weinstein’s Evidence* ¶ 403[03], at 403–36 to 403–39 (1989 ed.)).

23       Evidence of injuries is a paradigmatic example and courts regularly exclude it under Rule  
24 403. *See, e.g., Lewis v. City of Chicago*, 563 F. Supp. 2d 905, 919 (N.D. Ill. 2008) *aff’d sub nom.*,  
25 *Lewis v. City of Chicago Police Dep’t*, 590 F.3d 427 (7th Cir. 2009) (evidence of “plaintiff’s  
26 difficulties in obtaining medical treatment created a substantial risk that the jury might reach a  
27 verdict out of sympathy for Plaintiff” where plaintiff had no claim that surgery was improperly  
28 denied); *Ford v. Nationwide Mut. Fire Ins. Co.*, 214 F. Supp. 2d 11, 15 (D. Me. 2002) (excluding

1 “sympathy-inducing testimony” about severe injuries in car accident that was the subject of  
2 insurance dispute).

3 It is unfortunate when any athlete at any level is injured. That is why injuries in college  
4 sports are the subject of a robust public debate. But they have no place in the trial of this antitrust  
5 case—especially where plaintiffs’ counsel are litigating those issues in other cases against the  
6 NCAA. Evidence of or relating to injuries or the risk of injuries to SAs should be excluded.

7 **Motion In Limine No. 2: To Exclude Evidence and Arguments about Licensing Unrelated to**  
8 **Live Broadcasts, Rebroadcasts or Clips, or Videogames.**

9 The Court should exclude any evidence relating to licensing for any product other than live  
10 broadcasts, rebroadcasts or clips of game footage, and videogames. Plaintiffs have confirmed in  
11 open Court these are the only three kinds of licensing at issue in this case. Evidence regarding  
12 jerseys, apparel, bobble heads, or other merchandise or memorabilia should be excluded.

13 At the very outset of this Court’s hearing on the parties’ motions for summary judgment,  
14 plaintiffs’ counsel represented to Your Honor that this case is about alleged restraints on licensing  
15 of SAs’ NIL for three purposes—and three purposes only: (1) live broadcasts, (2) rebroadcasts or  
16 clips of game footage, and (3) videogames:

17 THE COURT: So what we have before us at the moment, and  
18 we’ve got some serious case management questions, but we will talk  
19 about that later, but what we have at the moment is only the antitrust  
20 claims, *only the antitrust plaintiffs only against NCAA and only*  
21 *about live broadcast, archival clips, and video games*, and we have  
22 claims for damages and for injunction.

23 **MR. HAUSFELD.** *Yes, Your Honor.*

24 ....

25 **THE COURT:** *Only that, no more than that*, no less than that?

26 **MR. HAUSFELD:** *I think you have it correct, Your Honor.*

27 Summ. J. Hr’g Tr. 4:17-5:4, Feb. 20, 2014 (emphases added).

28 The individual plaintiffs seek damages as to live broadcasts, rebroadcasts or clips of game  
29 footage, and videogames—and not for any restraint on licensing their NIL for any other purpose.  
30 This Court’s definition of the injunctive class includes only current or former SAs “whose images,  
31 likenesses and/or names may be, or have been, included or could have been included . . . in *game*

1 *footage or in videogames.*” Dkt. No. 1025 at 47-48 (emphasis added). Thus, current and former  
2 SAs can be members of the class even if their NIL has never been used in any merchandise and  
3 even if the NCAA member institution they attended never sold a jersey related to them.

4 Evidence related to jerseys or other merchandise is irrelevant because—as plaintiffs told  
5 this Court—this antitrust case is not about any restriction on SAs’ ability to license their NIL for  
6 any of these purposes. And even if evidence of jerseys, apparel and other merchandise were  
7 relevant, it is far more likely to mislead, confuse and overburden than assist the Jury.

8 Since plaintiffs are not complaining about any restriction on their ability to license their  
9 NIL for merchandise, their only purpose in introducing evidence of these products would be to  
10 mislead the Jury into believing that NCAA member institutions are selling commercial products  
11 using the NIL of current SAs. That would be would be classic “unfair prejudice,” Fed. R. Evid.  
12 403, because the claim is demonstrably false. As NCAA officials have testified under oath,  
13 NCAA rules “generally prohibit[] NCAA member institutions from selling commercial products  
14 that utilize the name, image or likeness of a current student-athlete. For example, schools may not  
15 sell t-shirts or posters that feature current student-athletes, nor may they sell replica jerseys with  
16 the names of current student-athletes.” See Dkt. No. 944-7 (Lennon Decl. ¶ 18). Indeed, this is  
17 clear from the face of the NCAA Bylaws: “Items that include an individual student-athlete’s  
18 name, picture or likeness (e.g., *name on jersey, name or likeness on a bobblehead doll*), other  
19 than informational items (e.g., media guide, schedule cards, institutional publications), *may not be*  
20 *sold.*” See Dkt. No. 944-2 (Division I Manual at 68, Bylaw 12.5.1.1(h)) (emphases added).

21 A sideshow of explaining rules regarding products that are *not* in the case will add to the  
22 Jury’s already challenging task of making sense of what *is* in the case. The Jury will be instructed  
23 to apply complex antitrust principles to 18 individual plaintiffs, a class of current and former SAs  
24 from many decades at hundreds of different NCAA member institutions, and licensing for what  
25 plaintiffs allege is the use of their NIL in three different ways. If evidence of jerseys, apparel and  
26 other merchandise is admitted, the NCAA will have to introduce still more evidence that NCAA  
27 rules prohibit member institutions from using SAs’ NIL in these products and that these products  
28 do not use SAs’ names or images. Thus, the Jury will have to consider evidence about other kinds

1 of licensing, but only for a limited purpose, while being careful not to base their decision upon it  
2 because those products are not at issue in the case.

3 Plaintiffs are not complaining that they cannot license their NIL for jerseys, apparel,  
4 bobble heads or other merchandise or memorabilia. They cannot complain if evidence regarding  
5 these products is excluded—and it should be.

6 **Motion In Limine No. 3: To Exclude References to the Chicago Regional NLRB Director’s**  
7 **Decision Regarding College Athlete Unionization.**

8 Plaintiffs should be precluded from introducing the recent decision of the Chicago  
9 Regional NLRB director in *Northwestern University and College Athletes Players Ass’n*, No. 13-  
10 RC-121359 (NLRB Mar. 26, 2014). Although the NCAA was not a party to the NLRB  
11 proceeding, plaintiffs have twice asked this Court to consider this decision in connection with the  
12 parties’ summary judgment motions, which suggests they will do the same at trial. Dkt. Nos.  
13 1016, 1023, 1024, 1027. Plaintiffs have identified the decision on their exhibit list, *see* Trial  
14 Exhibit 2098, and plaintiffs have indicated that they plan to file a motion *in limine* seeking  
15 permission to admit this decision. This request should be denied. The NLRB decision is hearsay  
16 that plaintiffs want to use to suggest to the Jury that some other authority has already decided for  
17 them that SAs are no different than professional athletes. That is improper and the NLRB decision  
18 should be excluded. Nor should plaintiffs’ experts be able to refer to the decision under Rule 703.

19 To begin with, the Regional Director’s *legal* conclusion that Northwestern football SAs are  
20 “employees” for purposes of the National Labor Relations Act (“NLRA”) is hearsay because it is  
21 not a “factual finding.” The Ninth Circuit has squarely held that “[p]ure legal conclusions are not  
22 admissible as factual findings under” the public records exception for “factual findings from a  
23 legally authorized investigation.” Fed. R. Evid. 803(8)(A)(iii); *Sullivan v. Dollar Tree Stores,*  
24 *Inc.*, 623 F.3d 770, 777 (9th Cir. 2010). Thus, the Ninth Circuit held that legal conclusions in a  
25 Department of Labor report were inadmissible “for the obvious reason that a legal conclusion is  
26 not a factual statement.” *Sullivan*, 623 F.3d at 777. So, too, with the NLRB Regional Director’s  
27 conclusion that Northwestern football SAs are “employees” for purposes of the NLRA.

28 Moreover, the NLRB decision is legally irrelevant here because the definition of

1 “employee” under the labor laws is unrelated to any disputed issue in this Sherman Act case.

2       The NLRB decision’s *factual findings* are also inadmissible hearsay. *Rambus, Inc. v.*  
3 *Infineon Technologies AG*, 222 F.R.D. 101 (E.D. Va. 2004), is closely on point. The Court there  
4 held that an Initial Decision of an Administrative Law Judge at the Federal Trade Commission  
5 (“FTC”) was inadmissible hearsay for two reasons. *First*, the FTC decision was “not the type of  
6 document subject to admission under Rule 803(8)(C).” *Id.* at 109. That was because the “Initial  
7 Decision from the FTC proceedings [wa]s currently being reviewed by the full Commission”  
8 which had the authority to ‘adopt, modify, or set aside the findings, conclusions, and the rule or  
9 order contained in the initial decision.’” *Id.* at 108 (quoting 16 C.F.R. § 3.54(b)). This “lack of  
10 finality and the presence of an ongoing appeal foreclose a determination that the Initial Decision  
11 constitutes an agency’s ‘factual finding.’” *Id.*

12       *Second*, the FTC decision “lack[ed] the indicia of trustworthiness necessary for its  
13 admission under Rule 803(8)(C).” *Id.* at 109. According to the Court, “the fact that the Initial  
14 Report is subject to *de novo* review and thus is preliminary in nature also casts doubt upon its  
15 ‘trustworthiness.’” *Id.* at 108. Further, the “‘trustworthiness’ of the Initial Decision is  
16 significantly undercut by the absence from the FTC proceedings of the party against whom the  
17 ALJ’s report is sought to be here admitted.” *Id.*

18       The Court acknowledged that some courts have held that agency decisions can qualify for  
19 the public record exception. However, the Court *distinguished* these cases because “significantly  
20 different” circumstances “counsel[ed] a different result for several reasons.” *Id.*

21       This case presents the same circumstances and requires the same result. The NCAA was  
22 not even a party to the NLRB proceeding, and the Board has granted review of the Regional  
23 Director’s decision because “it raises substantial issues warranting review.” *See* Board Decision at  
24 1, *Northwestern University and College Athletes Players Ass’n*, No. 13-RC-121359 (NLRB Apr.  
25 24, 2014). Indeed, the Board seeks briefing during the trial of this case on, among other issues,  
26 “[w]hat test should the Board apply to determine whether grant-in-aid scholarship football players  
27 are ‘employees’” and “what is the proper result here, applying the appropriate test?” *See id.*,  
28 Notice to File Briefs at 1 (NLRB May 12, 2014). Like the Court in *Infineon*, we have found “no

1 decision in which a preliminary administrative report, then undergoing a *de novo* review, has been  
2 admitted, over objection, under” the public records exception. 222 F.R.D. at 108 n.10.

3 Even if the NLRB decision were not hearsay, it should be excluded under Rule 403  
4 because, like the FTC decision in *Infineon*, the Jury “likely would give undue weight to the  
5 findings of the ALJ” and the measures to mitigate that risk would “create confusion of the issues  
6 and would create a serious risk of misleading the jury.” *Id.* at 110 (excluding FTC decision under  
7 Rule 403 even if it was not hearsay). After hearing that a government official has concluded that  
8 SAs at one college are “employees” under the NLRA, the Jury may “find it difficult to evaluate  
9 independently” whether there are differences between SAs and professional athletes. *Gilchrist v.*  
10 *Jim Slemons Imports, Inc.*, 803 F.2d 1488, 1500 (9th Cir. 1986) (noting risk of “unfair prejudice”  
11 from EEOC determination); *see also, e.g., Johnson v. Am. Honda Motor Co., Inc.*, No. CV 10-  
12 126-M-JCL, 2012 WL 1067103, at \*2 (D. Mont. Mar. 28, 2012) (admitting ALJ report “would  
13 result in the substantial possibility of unfair prejudice by making it extremely difficult for the jury  
14 to conduct an independent evaluation”). In *Hynix Semiconductor Inc. v. Rambus, Inc.*, Nos. CV-  
15 00-20905RMW, C-05-00334 RMW, C-06-00244 RMW, 2008 WL 282376 (N.D. Cal. Jan. 28,  
16 2008), Judge Whyte excluded a decision of the full FTC (a decision that reversed the Initial  
17 Decision at issue in *Infineon*). The court was “very concerned about the undue weight or even *de*  
18 *facto* collateral estoppel effect that a jury would accord to the FTC’s liability opinion.” *Id.* at \*4.

19 Explaining or instructing the Jury about what the NLRB decision means—and does not  
20 mean—will create more prejudice, not less. The NLRB decision involved a novel labor law  
21 question. The Court will have to explain that issue to the Jury—while also explaining that the  
22 NLRA is a separate statute that is different from the antitrust laws and is not at issue here.  
23 Further, the full NLRB in Washington is reviewing the decision and either party could still appeal  
24 to the Circuit Court of Appeals. *See Hynix*, 2008 WL 282376, at \*4 (Whyte, J.) (excluding FTC  
25 decision under Rule 403 because “[t]here is no guarantee that the Commission’s opinion will  
26 survive” further review). The Court will have to explain the role of the NLRB Regional Director,  
27 the administrative fact-finding process, the parties’ rights to appeal, and the potential effect of  
28 state laws that prohibit unionization by public employees.

1 “One can hardly envision a more confusing and misleading scenario. Nor can one conjure  
2 a more wasteful exercise.” *Infineon*, 222 F.R.D. at 111. Evidence in an antitrust case “is certainly  
3 not simple, and the instructions, even without introduction of [an administrative law decision],  
4 will be quite complex. It would be utterly wasteful, even if manageable at all, to overlay that  
5 evidence and those instructions with . . . a series of mini-trials respecting the reliability of the  
6 findings in” the NLRB decision. *Id.* The NLRB decision should be excluded.

7 **Motion In Limine No. 4: To Exclude Reports of Third-Party Observers and Media About**  
8 **Collegiate Athletics.**

9 Plaintiffs should be precluded from introducing evidence or argument based on hearsay  
10 statements in the media or by advocacy groups such as the Knight Commission, the Drake Group  
11 or the National College Players Association. There is a robust public debate going on about  
12 college sports—on campus and in the blogosphere, in the newspapers and on ESPN, at various  
13 “commissions” and in the halls of Congress. But the Jury in this case must decide the issues  
14 before it based on competent evidence admissible in this Court. Third-party opinions and  
15 judgments are not such evidence and should be excluded under Fed. R. Evid. 402, 403 and 802.

16 Plaintiffs’ submissions to this Court and the parties’ pretrial meet and confer on this  
17 motion *in limine* strongly suggest that plaintiffs intend to turn reporters and advocacy groups into  
18 witnesses by introducing what they have written outside the courtroom. For example, plaintiffs  
19 have proffered a report by the Knight Commission on Intercollegiate Athletics entitled, “College  
20 Sports 101: A Primer on Money, Athletics and Higher Education in the 21st Century.” Trial  
21 Exhibit 2286. Plaintiffs have also proffered numerous other reports and policy papers by the  
22 Knight Commission. *See* Trial Exhibits 2280, 2282-2285, 2287. And, as set forth below in  
23 Motion No. 6, plaintiffs experts’ reports are replete with quotations from these and similar  
24 sources.

25 All such evidence is classic hearsay. It is well established that “newspaper articles do not  
26 fall within any exception to the hearsay rule.” *Doe v. Texaco, Inc.*, No. C06-02820 WHA, 2006  
27 WL 2850035, at \*3 (N.D. Cal. Oct. 5, 2006); *Stewart v. Wachowski*, 574 F. Supp. 2d 1074, 1090  
28 (C.D. Cal. 2005) (“Generally, newspaper articles are considered hearsay under Rule 801(c) when

1 offered for the truth of the matter asserted.”); *see also United States v. Resnick*, 594 F.3d 562, 570  
 2 n.4 (7th Cir. 2010) (book excerpts were “certainly hearsay”); *United States v. Baker*, 432 F.3d  
 3 1189, 1211 n.23 (11th Cir. 2005) (news article was inadmissible as double hearsay of reporter’s  
 4 account of what eyewitnesses stated); *Horta v. Sullivan*, 4 F.3d 2, 8 (1st Cir. 1993) (same).

5 Quotations within news accounts are hearsay, too, *even if the quoted statements would*  
 6 *otherwise be admissible under a hearsay exception*. Thus, press accounts of what NCAA officers  
 7 or employees have said are also hearsay—even if on their own they would be admissible as party  
 8 admissions. *See Larez v. City of Los Angeles*, 946 F.2d 630, 641-42 (9th Cir. 1991) (admitting  
 9 newspaper articles quoting LAPD Chief was reversible error because they “were offered for the  
 10 truth of the matter asserted: that [the police chief] did in fact make the quoted statement”). The  
 11 only way to admit these kinds of quotations from news articles would be to call the reporters to  
 12 testify that the quoted individuals actually made the statements quoted.

13 Reports issued by advocacy groups such as the Knight Commission and the “National  
 14 College Players Association” are also classic hearsay. *See, e.g., Disability Advocates, Inc. v.*  
 15 *Paterson*, No. 03-CV-3209 (NGG)(MDG), 2009 WL 1312112, at \*3 (E.D.N.Y. May 8, 2009)  
 16 (excluding “policy paper” by State Coalition for Adult Home Reform as inadmissible hearsay).

17 In addition, evidence from these groups should be excluded because much of their work  
 18 concerns issues that the Jury in this case will not be asked to decide and is therefore irrelevant.  
 19 Fed. R. Evid. 401. And to the extent that these groups have examined issues related to this case,  
 20 evidence of judgments made by groups with the (often false) patina of officialdom would distract  
 21 and confuse the Jury in making its judgments about those issues. Fed. R. Evid. 403.

22 In short, plaintiffs cannot introduce evidence of what reporters, interested observers, or  
 23 critics have written or said outside the courtroom about college sports. Nor, as set forth below in  
 24 Motion No. 6, can plaintiffs do so through their experts.

25 **Motion In Limine No. 5: To Bar Admission of Walter Byers’ Book “Unsportsman-Like**  
 26 **Conduct”.**

27 A book authored by former NCAA President Walter Byers following his retirement is  
 28 inadmissible hearsay not subject to any exception.

1 Plaintiffs and their experts have repeatedly cited excerpts from this book. *See, e.g.*, Dkt.  
2 No. 896-7 at 9; Dkt. No. 898-20 at 3-4, 26; Dkt. No. 898-28 at 17. In the pretrial meet and confer,  
3 plaintiffs confirmed that they intend for their experts to rely at trial on statements in the book.

4 However, excerpts from a book written and published outside the courtroom are “certainly  
5 hearsay” if offered to prove the truth of their contents. *Resnick*, 594 F.3d at 570 n.4; *see also*  
6 *Rouse v. Duke Univ.*, 914 F. Supp. 2d 717, 724 (M.D.N.C. 2012) *aff’d*, 535 F. App’x 289 (4th Cir.  
7 2013) (“excerpt from a book” was inadmissible hearsay); *Woodfox v. Cain*, No. 06-789-JJB, 2012  
8 WL 1867089, at \*4 (M.D. La. May 22, 2012) (“The biography of Judge Ramshur is both  
9 irrelevant and hearsay, and therefore must be excluded.”); *Brumley v. Albert E. Brumley & Sons,*  
10 *Inc.*, No. 3:08-CV-1193, 2010 WL 1439972, at \*6 (M.D. Tenn. Apr. 9, 2010) (noting “significant  
11 hearsay problems” with “book excerpts”); Fed. R. Evid. 802.

12 At summary judgment, plaintiffs argued that the contents of Byers’ book were admissible  
13 for their truth because Byers was deposed by written question in this matter and “confirmed” the  
14 statements written in the book. Dkt. No. 957-1 at 2. But Plaintiffs chose not to designate any of  
15 that deposition testimony by written question for this trial. Further, even if they had, Byers’  
16 deposition testimony could only serve to authenticate the copy of his book. His deposition  
17 testimony does nothing whatsoever to eliminate the hearsay problem. *See United States v.*  
18 *Hagege*, 437 F.3d 943, 958 (9th Cir. 2006) (noting “the unremarkable observation that a document  
19 which is authentic may still contain inadmissible hearsay”) (citing *United States v. Chu Kong Yin,*  
20 935 F.2d 990, 1000 (9th Cir. 1991) (“The government cites no authority for the proposition that  
21 hearsay within any authenticated documents is automatically admissible. This argument confuses  
22 discrete foundational requirements for the admission of a writing; a document may be authentic,  
23 but still contain inadmissible hearsay.”)). A witness cannot “confirm” his own hearsay statements  
24 and thereby render them admissible for their truth.

25 Even if Byers were treated as a declarant-witness at trial, his prior statements would only  
26 be admissible either to impeach his testimony, or to rehabilitate his testimony after an attempt to  
27 impeach, or if they were statements made to identify another person the witness had perceived.  
28 Fed. R. Evid. 801(d)(1). The contents of Byers’ book do not meet any of these exceptions, and the

1 book cannot be admitted for its truth. Nor, as set forth below in Motion No. 6, can it be admitted  
2 through plaintiffs' experts.

3 **Motion In Limine No. 6: To Preclude Expert Testimony by Taylor Branch and Ellen**  
4 **Staurowsky.**

5 Plaintiffs' purported experts Taylor Branch and Dr. Ellen Staurowsky should be precluded  
6 from offering expert testimony. Both purported experts are on plaintiffs' trial witness list and are  
7 being proffered merely as end-run conduits for inadmissible hearsay—the kind of media and  
8 advocacy group reports discussed in Motion No. 4 above. In addition, Mr. Branch, an  
9 investigative journalist who has written a single article on college sports, cannot testify as an  
10 expert because he lacks the qualifications to serve as an expert on issues related to college sports.<sup>1</sup>

11 **A. Both Taylor Branch and Ellen Staurowsky Are Conduits for Hearsay**

12 Branch and Staurowsky's experts' reports suggest that they are vehicles for an end-run  
13 around the hearsay rules, which is not permitted under Rule 703.

14 For example, Dr. Staurowsky—plaintiffs' purported expert regarding amateurism—cites,  
15 among other things, fourteen articles from ESPN's website, 16 articles from *USA Today*, two  
16 reports by the Knight Commission, blogs written by college sports fans, and an Associated Press  
17 article quoting a tweet by the University of Texas football coach. Dr. Staurowsky is not relying on  
18 them for data or back-up for her own independent opinions. Rather, she is explicitly just  
19 channeling what these other people have to say. Indeed, it often appears that the opinions of  
20 plaintiffs' experts are no more than pointing to certain out-of-court statements of third parties, e.g.:

21 \_\_\_\_\_  
22 <sup>1</sup> The NCAA did not seek to strike this proffered expert testimony at summary judgment because  
23 no summary judgment issue turned on their testimony. As such, these arguments were not  
24 "evidentiary objections" or "*Daubert* Motions" required to be filed simultaneously with  
25 dispositive motions under this Court's Case Management Scheduling Orders. *See* Dkt. Nos. 246,  
26 326. Regardless, plaintiffs would not be prejudiced by the Court's consideration of this motion *in*  
27 *limine* since plaintiffs will have ample time to respond to the motion. This Court has previously  
28 granted motions *in limine* to exclude expert testimony filed after this Court has ruled on summary  
judgment. *See, e.g., Heltsley v. Harris*, No. 06-2626 CW, 2007 WL 2318950, at \*1 (N.D. Cal.  
Aug. 13, 2007) (granting in part defendant's motion *in limine* to exclude expert testimony); *id.*,  
Dkt. No. 53 (motions *in limine* filed by *Harris* defendants on July 31, 2007); *id.*, Dkt. No. 30  
(Order dated June 4, 2007 denying defendants' motion for summary judgment).

1            *A growing chorus* of leading figures in college sports recognizes  
2            that it is untenable for universities, conferences and the NCAA to  
3            obtain ever-increasing revenues from college sports—now billions  
          of dollars annually—while prohibiting the athletes whose efforts  
          produce those revenues from receiving any share.

4 Dkt. No. 898-20 at 23 (emphasis added). Staurowsky then quotes what a variety of other people  
5 have supposedly said or written about college sports. *Id.* at 23-25. She also quotes extensively  
6 from Mr. Byers’ book, which is hearsay for the reasons set forth above. *See id.* at 3-4, 26.

7            Likewise, Mr. Branch quotes what Mr. Byers and various college presidents and coaches  
8 have said—in some cases three-quarters of a century ago. Dkt. No. 898-28 at 9-10, 12, 16-17.  
9 Indeed, Mr. Branch’s report is a veritable Russian Matryoshka nesting doll of hearsay. He  
10 purports to incorporate into his report an e-book, which was itself based on an article in *The*  
11 *Atlantic Monthly*, which then quotes numerous people—including plaintiffs’ counsel—who are  
12 often just themselves repeating what others have supposedly told them. Dkt. No. 898-28 at 2. Mr.  
13 Branch also attempts to incorporate a “Three-Point Reform Agenda for Sports in Higher  
14 Education” posted on his blog.

15            Courts have held that this kind of testimony which does nothing more than publish hearsay  
16 to the Jury is inadmissible. *See Jinro Am. Inc. v. Secure Invs., Inc.*, 266 F.3d 993, 1006 (9th Cir.  
17 2001), *opinion amended on denial of reh’g*, 272 F.3d 1289 (9th Cir. 2001) (reversing jury verdict  
18 where trial court admitted expert testimony based on “newspaper articles and a few anecdotal  
19 examples, some of them clearly hearsay”); *see also Marvel Characters, Inc. v. Kirby*, 726 F.3d  
20 119, 136 (2d Cir. 2013) (excluding expert testimony consisting of “by and large undergirded by  
21 hearsay statements . . . concerning Marvel’s general practices towards its artists during the  
22 relevant time period”); *Barrueto v. Fernandez Larios*, No. 99-0528-CIV, 2003 WL 25782075, at  
23 \*3 (S.D. Fla. Sept. 18, 2003) (excluding expert testimony by investigative journalists “offered in  
24 lieu of factual witnesses” that was a “recitation of historical facts based on information conveyed  
25 by others, much of which is hearsay”).

26            It is true that, under Rule 703, “facts or data” that an expert has relied upon to form his or  
27 her opinion “need not be admissible for the opinion to be admitted.” Fed. R. Evid. 703. A  
28 substantive expert can, for example, rely on hearsay as the basis for a conclusion. It is quite

1 another thing, however, for a party to use an expert as a mouthpiece for putting voluminous  
2 hearsay before a jury: “Rule 703 was not intended to abolish the hearsay rule and to allow a  
3 witness, under the guise of giving expert testimony, to in effect become the mouthpiece of the  
4 witnesses on whose statements or opinions the expert purports to base his opinion.” *Factory Mut.*  
5 *Ins. Co. v. Alon USA L.P.*, 705 F.3d 518, 524 (5th Cir. 2013) (citation and internal quotation marks  
6 omitted); *see also Marvel Characters*, 726 F.3d at 136 (“Although the Rules permit experts some  
7 leeway with respect to hearsay evidence, Fed. R. Evid. 703, a party cannot call an expert simply as  
8 a conduit for introducing hearsay under the guise that the testifying expert used the hearsay as the  
9 basis of his testimony.”) (citation and internal quotation marks omitted).

10 As a leading treatise explains, “Rule 703 does not authorize admitting hearsay on the  
11 pretense that it is the basis for expert opinion when, in fact, the expert adds nothing to the out-of-  
12 court statements other than transmitting them to the jury. In such a case, Rule 703 is inapplicable  
13 and the usual rules regulating the admissibility of evidence control.” 29 Charles Alan Wright &  
14 Victor James Gold, *Fed. Practice and Proc. Evidence* § 6273 (1st ed. 1997) (footnotes omitted).

15 Accordingly, plaintiffs’ experts cannot merely report to the Jury what other people have  
16 said in reports, articles or books, what the supposed “growing chorus” of editorial writers have  
17 concluded, or a mere “recitation of historical facts based on information conveyed by others, much  
18 of which is hearsay”.

19 The potential for undue prejudice here is very great, a danger Rule 703 explicitly  
20 recognizes: “if the facts or data would otherwise be inadmissible, the proponent of the opinion  
21 may disclose them to the jury only if their probative value in helping the jury evaluate the opinion  
22 substantially outweighs their prejudicial effect.” Fed. R. Evid. 703. “The presumptive evidence  
23 that otherwise is inadmissible *will be kept out* unless the court determines that any potential  
24 prejudice is *substantially outweighed* by the probative value.” *Turner v. Burlington N. Santa Fe*  
25 *R.R. Co.*, 338 F.3d 1058, 1061-62 (9th Cir. 2003) (first emphasis added); *see also Malletier v.*  
26 *Dooney & Bourke, Inc.*, 525 F. Supp. 2d 558, 666 (S.D.N.Y. 2007).

27 Plaintiffs cannot make this showing. Here, the potential prejudice from hearsay is not  
28 confined to a discrete document or piece of evidence that serves as the linchpin to an expert’s

1 analysis. The hearsay problem in this case involves dozens of articles and reports by third-parties  
 2 who quote still dozens more people. The NCAA will not have any opportunity to cross-examine  
 3 any of these authors, much less any of the people quoted in them. Permitting plaintiffs' experts to  
 4 repeat or summarize these statements would turn the trial into a Congressional hearing on college  
 5 sports rather than an adversary proceeding under the Federal Rules of Evidence. The Rules of  
 6 Evidence do not permit that result simply because a party has designated an expert who has  
 7 collected together hostile press reports and blogs.

8 **B. Mr. Branch Lacks Any Expertise or Experience Regarding College Sports**

9 Mr. Branch should be precluded from offering expert testimony for the additional reason  
 10 that he lacks the necessary expertise or experience regarding college sports.

11 The Federal Rules “grant expert witnesses testimonial latitude unavailable to other  
 12 witnesses on the ‘assumption that the expert’s opinion will have a reliable basis in the knowledge  
 13 and experience of his discipline.’” *Kumho Tire Co. v. Carmichael*, 526 U.S. 137, 148 (1999)  
 14 (quoting *Daubert v. Merrell Dow Pharm., Inc.*, 509 U.S. 579, 592 (1993)). When an expert  
 15 “cease[s] to apply his specialized knowledge,” he is “no longer testifying as an expert but rather as  
 16 a lay witness.” *United States v. Freeman*, 498 F.3d 893, 902 (9th Cir. 2007).

17 Here, however, the sole basis that Mr. Branch offers for his “expertise” in collegiate  
 18 athletics is that he wrote a single article about the NCAA for *The Atlantic Monthly*, and  
 19 subsequently expanded that article into an e-book and a set of recommendations on his personal  
 20 website. Dkt. No. 898-28 at 2. He does not purport to have any relevant education or training,  
 21 any professional experience in the field of collegiate athletics, or any other relevant expertise other  
 22 than the mere fact that he has publicly opined about collegiate athletics. True, Mr. Branch is an  
 23 award-winning historian, but only for his work on subjects far removed from collegiate athletics.

24 Courts have routinely held that such qualifications provide an insufficient foundation for  
 25 the admission of expert testimony. For example, the plaintiffs in *Recreational Developments of*  
 26 *Phoenix, Inc. v. City of Phoenix*, who were challenging a city ordinance banning nightclubs for  
 27 swingers, sought to admit the expert testimony of “an award-winning investigative journalist”  
 28 regarding his “research conducted for a book on the lifestyle of swingers.” 220 F. Supp. 2d 1054,

1 1062 (D. Ariz. 2002), *aff'd* 77 F. App'x 983 (9th Cir. 2003). The court held this testimony was  
2 inadmissible, noting that “regardless of [the witness’s] accomplishments as an investigative  
3 journalist, Plaintiffs have not established that he is qualified to provide *expert* testimony regarding  
4 the sexual practices and cultural mores of swingers. . . . In the absence of any relevant expertise,  
5 [the witness’s] sociological observations are merely impressionistic generalizations about the  
6 swinger lifestyle.” *Id.* (emphasis in original) (citation and internal quotation marks omitted); *see*  
7 *also Jinro*, 266 F.3d at 1005-06 (reversing jury verdict due to trial court’s admission of testimony  
8 by an expert whose qualifications were “glaringly inadequate, amounting to little more than the  
9 limited perspective of a professional investigator whose work experience had exposed him to  
10 instances of corrupt business behavior”).

11       The mere fact that a witness has an interest in a subject, or has conducted research into the  
12 subject, does not qualify the witness as an expert. *Perry v. Schwarzenegger*, 704 F. Supp. 2d 921,  
13 948 (N.D. Cal. 2010) (purported expert’s “interest and study on the subjects of marriage,  
14 fatherhood and family structure are evident from the record, but nothing in the record other than  
15 the bald assurance of [the expert] suggests that [his] investigation into marriage has been  
16 conducted to the same level of intellectual rigor characterizing the practice of anthropologists,  
17 sociologists or psychologists”) (citations and internal quotation marks omitted).

18       Simply put, Mr. Branch is not an expert on college sports simply because he wrote an  
19 article—even a long one—about the subject. That standard would mean that any of the hundreds  
20 of reporters currently writing about issues in college sports could testify as an expert. And it  
21 would mean that reporters are experts on whatever they decide to report about.

22       The Federal Rules of Evidence do not confer such expert status on journalists. “A  
23 journalist may be an ‘expert’ in gathering facts, but it will be the jury’s role to determine the facts  
24 in issue in this case.” *Barrueto*, 2003 WL 25782075, at \*5-6 (excluding testimony of “highly  
25 experienced investigative journalist”). Mr. Branch’s testimony offers nothing more than his own  
26 opinions on the basis of hearsay. Mr. Branch should be precluded from testifying as an expert.

27  
28

1 **Motion In Limine No. 7: To Bar Admission of Walter Byers' Deposition Testimony from the**  
2 **White V. Ncaa Case.**

3 Plaintiffs should be precluded from introducing testimony by former NCAA President  
4 Walter Byers in *White v. NCAA*, No. CV 06-0999 VBF (C.D. Cal.). The Magistrate Judge has  
5 already held that plaintiffs cannot use Byers' testimony in *White* pursuant to Federal Rule of Civil  
6 Procedure 32(a)(8). Dkt. No. 374. For much the same reasons set forth in the Magistrate Judge's  
7 order, plaintiffs should not introduce Byers' *White* testimony under Rule 804(b)(1)(B), either.

8 Under Rule 804(b)(1)(B), Byers' former testimony in *White* is inadmissible hearsay unless  
9 the NCAA had "an opportunity and similar motive" to cross-examine Byers at his deposition in  
10 *White* as it would have in this case. Fed. R. Evid. 804(b)(1)(B). The "'similar motive' analysis is  
11 'inherently a factual inquiry' based on 'the similarity of the underlying issues and on the context  
12 of the . . . questioning.'" *United States v. Duenas*, 691 F.3d 1070, 1089 (9th Cir. 2012) (quoting  
13 *United States v. Salerno*, 505 U.S. 317, 326 (Blackmun, J., concurring)); see also *SEC v. Jasper*,  
14 678 F.3d 1116, 1128-1129 (9th Cir. 2012) (affirming exclusion of statements made during SEC  
15 investigation from later civil trial, because of the "difference in the nature of the SEC's  
16 motivation" between the investigation and the trial). At bottom, "the question resolves itself into  
17 whether fairness allows imposing, upon the party against whom now offered, the handling of the  
18 witness of the earlier occasion." Fed. R. Evid. 804, advisory committee note.

19 There are significant differences between this case and *White* that would make it unfair for  
20 plaintiffs to introduce Byers' testimony on the issues here—where the NCAA cannot fully cross-  
21 examine Byers on those issues. The *White* litigation was much narrower than this case. Unlike  
22 the plaintiffs here, the *White* plaintiffs did not challenge the core NCAA rule that SAs cannot  
23 receive any payment above the value of an athletic scholarship. Rather, the *White* plaintiffs  
24 alleged that the value of athletic scholarships as defined by NCAA rules were inadequate to cover  
25 the full cost of attending college. The plaintiffs in the *White* litigation did not seek to change  
26 NCAA rules about NIL licensing, nor did they seek a share of revenue from videogames,  
27 television broadcasting, or rebroadcasting. Accordingly, the NCAA had no motivation to cross-  
28 examine Byers regarding issues relevant to the NCAA rules about NIL licensing or NCAA

1 practices regarding broadcast, rebroadcast, clip or videogame licensing.

2 The Magistrate Judge reached the same conclusion in holding that plaintiffs could not use  
 3 Byers' *White* deposition under Rule 32(a)(8). That decision is instructive because the standards  
 4 for admitting prior testimony under that Rule and Rule 804(b)(1)(B) are very similar. Just as the  
 5 "similar motive" analysis focuses on "the similarity of the underlying issues" and the "fairness" of  
 6 holding a party to its prior cross-examination, "[a] deposition taken in an earlier case can be used  
 7 in another case under Rule 32(a)(8) only if a substantial identity of issues exists between the two  
 8 cases and the cross-examination conducted in the deposition 'would satisfy a reasonable party who  
 9 opposes admission in the present lawsuit.'" Dkt. No. 374 at 4 (quoting *Hub v. Sun Valley Co.*, 682  
 10 F.2d 776, 778 (9th Cir. 1982)). Indeed, while not identical, "Rule 32(a)(8) and Evidence Rule  
 11 804(b)(1) will usually lead to the same conclusion on admissibility of a deposition from a prior  
 12 action." 8A Alan Wright et al., *Federal Practice and Procedure Civil* § 2150 (3d ed.).

13 In applying the similar Rule 32(a)(8) standard, the Magistrate Judge concluded that the  
 14 NCAA "did not have an interest or motive to cross-examine Byers in *White* regarding the NCAA's  
 15 rules on the use of student-athletes' names and images, as the issues in *White* focused exclusively  
 16 on the NCAA's rules and regulations on financial aid." Dkt. No. 374 at 4. Indeed, in briefing  
 17 before the Magistrate Judge, plaintiffs could "not reference a single instance in which the NCAA's  
 18 rules on the use of student-athletes' names and likenesses were discussed during Byers' deposition  
 19 in *White*." *Id.* at 4-5. The Magistrate Judge was "unconvinced that the two cases involve the same  
 20 subject matter merely because both involve 'alleged unfair restrictions on players' rights, and the  
 21 NCAA's justifications for the same'" as plaintiffs argued. *Id.* at 5.

22 *White* and this case lack the "similarity of the underlying issues" that is required to admit  
 23 Byers' testimony in *White* under Rule 804(b)(1)(B). *Duenas*, 691 F.3d at 1089.

24 **Motion In Limine No. 8: To Bar References to Wealth or Income of any Defense Witness or**  
 25 **NCAA or University Employee.**

26 In the parties' pretrial meet and confer, plaintiffs' counsel confirmed that they intend to  
 27 offer evidence or elicit testimony about the salary of school and NCAA employees. Any such  
 28 references to or evidence of the wealth or income of any defense witness or NCAA or university

1 employee should be excluded. The evidence is irrelevant and plaintiffs' only purpose in admitting  
2 it would be to ask the Jury to find against the NCAA by suggesting that some people who work in  
3 college sports are paid too much. That reasoning has nothing to do with the antitrust laws and the  
4 "unfair prejudice" to the NCAA of having to rebut it would substantially outweigh any probative  
5 value of admitting evidence of salaries or wealth.

6 The salary or wealth of a defense witness says nothing about whether trade has been  
7 unreasonably restrained. Evidence of a defense witness's salary or wealth does not shed any light  
8 on whether the NCAA rules being challenged expand or limit consumer choice or restrict or  
9 increase output. Nor would such evidence make it any more or less probable that there exists any  
10 market for any group license of NIL. The evidence is irrelevant. *See, e.g., United States v.*  
11 *Ferguson*, No. 3:06CR137CFD, 2007 WL 4240782, at \*1 (D. Conn. Nov. 30, 2007) (excluding  
12 salary of AIG executive as irrelevant); *L-3 Commc'ns Corp. v. OSI Sys., Inc.*, No. 02 CIV. 9144  
13 (PAC), 2006 WL 988143, at \*6 (S.D.N.Y. Apr. 13, 2006) (excluding evidence of witness's wealth  
14 as "clearly irrelevant"). Plaintiffs' aim must be to suggest to the Jury that it should find against  
15 the NCAA because people who work in college athletics earn more than they deserve. Those  
16 incorrect policy arguments have voices in the public discussion of college sports, but they have no  
17 basis in antitrust law.

18 The Supreme Court has warned, particularly in antitrust cases, that such "appeals to class  
19 prejudice are highly improper and cannot be condoned and trial courts should ever be alert to  
20 prevent them." *United States v. Socony-Vacuum Oil Co.*, 310 U.S. 150, 239 (1940); *see also*  
21 *Garcia v. Sam Tanksley Trucking, Inc.*, 708 F.2d 519, 522 (10th Cir. 1983) ("Reference to the  
22 wealth or poverty of either party, or reflection on financial disparity, is clearly improper  
23 argument."); *Draper v. Airco, Inc.*, 580 F.2d 91, 95 (3d Cir. 1978) (granting a new trial in part  
24 because "[c]ounsel repeatedly made reference to the wealth of the defendants in contrast to the  
25 relative poverty of the plaintiff"); *Koufakis v. Carvel*, 425 F.2d 892, 902 (2d Cir. 1970)  
26 ("[S]uggesting that the defendant should respond in damages because he is rich and the plaintiff is  
27 poor, are grounds for a new trial."). *Cf. Geddes v. United Fin. Group*, 559 F.2d 557, 560 (9th Cir.

28

1 1977) (“[T]he financial standing of the defendant is inadmissible as evidence in determining the  
2 amount of compensatory damages to be awarded.”).

3 **Motion In Limine No. 9: To Exclude the Admission of Student-Athlete Eligibility Forms**  
4 **Authored by Schools or Conferences.**

5 Plaintiffs should be barred from introducing student-athlete eligibility forms used by  
6 NCAA member institutions or conferences, other than the NCAA-approved student-athlete  
7 eligibility forms. There is no evidence that the NCAA was aware of the contents of any such  
8 forms, much less that it had any role in drafting or contributing to the use of any such forms. Nor  
9 is there any evidence that any NCAA rule required NCAA member institutions to use any of these  
10 forms or that there was any association-wide agreement to do so. The fact that there is evidence  
11 that only some institutions used their own forms shows exactly the opposite. Accordingly, there is  
12 no evidence that any institution-specific forms were part of the alleged antitrust conspiracy in this  
13 case. Evidence of such forms is therefore irrelevant to the facts and issues in this case, and would  
14 serve only to cause unfair prejudice by confusing the issues. Fed. R. Evid. 401, 403.

15 **Motion In Limine No. 10: To Exclude Evidence Concerning Adjudicated or Alleged**  
16 **Criminal Conduct Unrelated to the Rules at Issue Here.**

17 Plaintiffs should be precluded from introducing evidence pertaining to any adjudicated or  
18 alleged criminal conduct by any SA or any NCAA member institution that does not consist of a  
19 violation of the NCAA rules challenged here. This case is about a discrete set of NCAA rules that  
20 prohibit payments to SAs for the use of their NIL and whether those rules violate the antitrust  
21 laws. This case is not about whether SAs or certain university employees have violated—or have  
22 been investigated in connection with potential violations—of other laws.

23 During meet-and-confer, plaintiffs only identified one episode of alleged criminal conduct  
24 regarding which they intend to introduce evidence at trial: the indictment of Professor Julius  
25 Nyang’oro, an professor at the University of North Carolina (“UNC”) who was accused of  
26 offering fraudulent courses. Evidence that some SAs or university employees have violated or  
27 have been accused of violating other laws has no place in this trial. Such evidence is irrelevant  
28 and, in any event, merely “‘appeals to the jury’s sympathies, arouses its sense of horror, provokes  
its instinct to punish,’ or otherwise ‘may cause a jury to base its decision on something other than

1 the established propositions in the case.” *Skillman*, 922 F.2d 1370 at 1374 (citation omitted). As  
2 such, the evidence is inadmissible under Federal Rule of Evidence 403.<sup>2</sup>

3 “It is hornbook law that indictments cannot be considered as evidence . . . .” *United States*  
4 *v. Cox*, 536 F.2d 65, 72 (5th Cir. 1976). Indeed, plaintiffs cannot use the indictment to prove the  
5 truth of any alleged academic impropriety at UNC because the indictment is hearsay. *See, e.g.*,  
6 *Levinson v. Westport Nat’l Bank*, Nos. 3:09CV269(VLB), 3:09-CV-1955(VLB),  
7 3:10CV261(VLB), 2013 WL 2181042, at \*1-2 (D. Conn. May 20, 2013); *In re WorldCom, Inc.*  
8 *Sec. Litig.*, No. 02 CIV 3288 DLC, 2005 WL 375315, at \*9 (S.D.N.Y. Feb. 17, 2005); *Ruffalo’s*  
9 *Trucking Serv. v. Nat’l Ben-Franklin Ins. Co.*, 243 F.2d 949, 953 (2d Cir. 1957) (“The indictment,  
10 since it was only hearsay, was clearly inadmissible for any purpose.”).

11 The indictment of Mr. Nyang’oro is also irrelevant. The conduct of which Mr. Nyang’oro  
12 is accused is not alleged to have been part of the supposed antitrust conspiracy to preclude SAs  
13 from licensing the rights to use their NIL. Rather, plaintiffs’ only purpose in introducing the  
14 indictment would be to “put the Government’s imprimatur” on their allegations, *In re WorldCom*,  
15 2005 WL 375315, at \*9, and to “provoke[]” the Jury’s “instinct to punish,” *Skillman*, 922 F.2d at  
16 1374 (citation omitted), the NCAA for alleged academic impropriety at UNC.

17 That is completely improper. Indeed, courts have excluded indictments even where the  
18 accused have later pled guilty and even where their conduct alleged formed the basis for the  
19 plaintiffs’ claims, which is not the case here. *See, e.g.*, *In re Dreier LLP*, Nos. AP 10-03493  
20 (SMB), 10-05447 (SMB), 2014 WL 47774, at \*10 (Bankr. S.D.N.Y. Jan. 3, 2014) (indictment of  
21 convicted Ponzi scheme architect not admissible in action to recover fraudulent transfers);  
22 *Levinson*, 2013 WL 2181042, at \*1-2 (excluding indictment of Bernie Madoff and associates in  
23 action to recover fraudulent transfers); *In re WorldCom*, 2005 WL 375315, at \*9 (excluding  
24 evidence of indictments of convicted WorldCom executives in trial of securities fraud action  
25 against WorldCom).

26 <sup>2</sup> During pretrial meet and confer, plaintiffs did agree that they would not attempt to offer evidence  
27 concerning sexual abuse at Penn State, but they would not agree to a blanket exclusion on  
28 references to criminal conduct.

1 Even in a criminal case against an indicted defendant, “[t]he Government cannot rely on an  
2 indictment to prove its case at trial,” so plaintiffs “here cannot rely on the Government’s  
3 indictment to prove theirs.” *Id.* at \*9. For the same reasons, plaintiffs should not be able to  
4 introduce evidence of or relating to any other alleged or adjudicated criminal conduct, either.

5 **Motion In Limine No. 11: To Exclude References to Whether the NCAA Called any Current**  
6 **or Former Student-Athletes.**

7 Plaintiffs should not be permitted to argue or refer to the fact that the NCAA has not called  
8 as witnesses any current or former football or men’s basketball SA other than employees of the  
9 NCAA or its member institutions (who are not as a result class members). Doing so would  
10 improperly mislead the Jury into thinking that the NCAA was unable to persuade any current or  
11 former football or men’s basketball SA to testify. Fed. R. Evid. 403. That is not the case. Rather,  
12 the applicable Rules of Professional Conduct prohibited counsel for the NCAA from contacting  
13 any absent class members to discuss the issues in this case.

14 The NCAA should not be prejudiced by its counsel’s compliance with its ethical  
15 obligations. Thus, plaintiffs should not tell the Jury that the NCAA could not persuade class  
16 members to testify unless they are willing to give the NCAA the opportunity to speak with them.  
17 Indeed, it would be appropriate for the Jury to be told that the NCAA was barred from  
18 communicating with all former and current men’s basketball and football SAs who are part of the  
19 certified class.

20 If plaintiffs will permit the NCAA’s counsel to contact members of the class, they should  
21 inform the NCAA and the Court so that the parties can agree upon procedures for ensuring class  
22 members’ rights are protected and the NCAA can pursue communications to prepare for trial.

23 **Motion In Limine No. 12: To Preclude Evidence or Argument About Supposedly Less**  
24 **Restrictive Alternatives that Dr. Noll has not Analyzed.**

25 Plaintiffs should be precluded from offering evidence or argument about less restrictive  
26 alternatives other than those that their antitrust expert, Dr. Noll, has analyzed based on evidence of  
27 what occurs in other sports.  
28

1 To the extent the Court holds the jury must apply full rule of reason analysis,<sup>3</sup> plaintiffs  
 2 must “show that ‘any legitimate objectives can be achieved in a substantially less restrictive  
 3 manner.’” Dkt. No. 1025 at 7-8 (quoting *Tanaka v. Univ. of S. Cal.*, 252 F.3d 1059, 1063 (9th Cir.  
 4 2001)). The Ninth Circuit requires plaintiffs also to “show that ‘an alternative is substantially less  
 5 restrictive *and* is virtually as effective in serving the legitimate objective without significantly  
 6 increased cost.’” *County of Tuolumne v. Sonora Cmty. Hosp.*, 236 F.3d 1148, 1159 (9th Cir.  
 7 2001) (first emphasis in original) (other emphasis omitted) (quoting 10 Phillip E. Areeda, *Antitrust*  
 8 *Law* ¶ 1760d, at 369 (1991)).

9 In addition, the Court “must place some reasonable bounds on the jury’s ability to  
 10 speculate about possible alternatives.” 11 Phillip E. Areeda, *Antitrust Law* ¶ 1913b, at 375 (2011)  
 11 (“Areeda”). Specifically:

12 [P]laintiffs cannot be permitted to offer possible less restrictive  
 13 alternatives whose efficacy is mainly a matter of speculation. A  
 14 skilled lawyer would have little difficulty imagining possible less  
 15 restrictive alternatives to most joint arrangements. Proffered less  
 16 restrictive alternatives should either ***be based on actual experience***  
***in analogous situations elsewhere*** or else be fairly obvious.  
 Tending to defeat such an offering would be the defendant’s  
 evidence that the proffered alternative has been tried but failed, that  
 it is equally or more restrictive, or otherwise unlawful.

17 *Id.* at 375-76 (emphasis added). Absent a bar on speculation, “the imaginations of lawyers” would  
 18 be guaranteed to “conjure up some method of achieving the business purpose in question that  
 19 would result in a somewhat lesser restriction of trade[,]” and “courts would be placed in the  
 20 position of second-guessing business judgments as to what arrangements would or would not  
 21 provide ‘adequate’ protection for legitimate commercial interests.” *Am. Motor Inns, Inc. v.*  
 22  
 23

24 <sup>3</sup> The NCAA preserves, and does not waive, its position that the less restrictive alternative analysis  
 25 does not apply to the NCAA’s amateurism rules, which are necessary to the core product of its  
 26 members’ joint venture: a unique, amateur collegiate model of athletics. *See, e.g.*, Dkt. No. 926 at  
 27 8-9; Dkt. No. 978 at 8. Indeed, the Supreme Court has held that this extended analysis “has no  
 28 application” to restraints that “involve[] the core activity of the joint venture itself,” *Texaco Inc. v.*  
*Dagher*, 547 U.S. 1, 7 (2006), and that, instead, the rule of reason analysis can be applied to core  
 joint venture activity in “the twinkling of an eye.” *Am. Needle, Inc. v. NFL*, 560 U.S. 183, 203  
 (2010).

1 *Holiday Inns, Inc.*, 521 F.2d 1230, 1249-50 (3d Cir. 1975).<sup>4</sup> Juror speculation on less restrictive  
 2 alternatives would be especially improper here, because, as the Court has stated, “the NCAA must  
 3 be given some leeway to adopt anticompetitive rules without running afoul of the Sherman Act.”  
 4 Order re Mot. to Dismiss, Dkt. No. 876 at 10; *see also id.* at 15 (“*Board of Regents* gives the  
 5 NCAA ‘ample latitude’ to adopt rules preserving ‘the revered tradition of amateurism in college  
 6 sports.’”) (quoting *NCAA v. Bd. of Regents of Univ. of Okla.*, 468 U.S. 85, 120 (1984)).

7 Hence, (1) less restrictive alternatives must be based on “analogous situations elsewhere,”  
 8 11 *Areeda* ¶ 1913b, at 375, and (2) the NCAA “needs ample latitude” to preserve amateurism, 468  
 9 U.S. at 120. This means that plaintiffs can offer evidence and argument of less restrictive  
 10 alternatives only to the extent that their antitrust experts analyzed such alternatives based on actual  
 11 experiences in other sports.

12 Here, plaintiffs’ antitrust experts have clearly set forth these alternatives and their bases in  
 13 “actual experience.” In his report, under the heading “*A Less Restrictive Alternative*,” Dr. Noll set  
 14 forth two very specific methods “to address whether the objectives that are served by a reasonable  
 15 definition of amateurism could be achieved by a less restrictive rule.” Dkt. No. 896-5 at 134.

16 *First*, Dr. Noll proposes to “rely on the definitions of amateurism that have been adopted  
 17 by other organizations.” *Id.* He opines that “[t]he policies in other amateur sports identify less  
 18 restrictive alternatives that the NCAA could have adopted.” *Id.* Thus, one source of a potentially  
 19 less restrictive alternative is “analogous situations elsewhere” in amateur sports. 11 *Areeda*  
 20 ¶ 1913b, at 375.

21 *Second*, Dr. Noll proposes that “[r]evenues from licensing the bundle of the intellectual  
 22

23 <sup>4</sup> *See also M&H Tire Co., Inc. v. Hoosier Racing Tire Corp.*, 733 F.2d 973, 987 (1st Cir. 1984)  
 24 (rejecting “less restrictive alternatives” that “are more hypothetical than practical”); Phillip  
 25 *Areeda*, *The Rule of Reason-A Catechism on Competition*, 55 *Antitrust L.J.* 571, 581 (1986) (“The  
 26 other troubling element of the less-restrictive alternative analysis is where to stop. If four ventures  
 27 of five firms would be better than one venture of twenty firms, wouldn’t five ventures of four  
 28 firms each be even better and so on? This is a highly qualitative judgment for which there are no  
 clear answers.”); *cf.* Dep’t of Justice & Federal Trade Comm’n, *Horizontal Merger Guidelines* 30  
 (Aug. 19, 2010) (“Only alternatives that are practical in the business situation faced by the  
 merging firms are considered in making this determination. The Agencies do not insist upon a  
 less restrictive alternative that is merely theoretical.”).

1 property of a college and the NILs of its team members would be divided between a college and  
 2 its team members in accordance with common practices in other markets, and then the team share  
 3 would be divided among team members in equal shares, again in accordance with common market  
 4 practices.” Dkt. No. 896-5 at 134. The “common market practices” for distributing licensing  
 5 revenue that Dr. Noll has examined are “practices in professional sports.” *Id.* at 88-89.

6 In turn, “rely[ing] upon the liability opinion of Dr. Noll,” Rascher Merits Report at ¶ 11,  
 7 Dr. Rascher opines that “[m]ajor sports leagues”—in particular, “the experience of players in the  
 8 NFL and NBA” —“provide reasonable and non-speculative yardsticks for damages.” *Id.* ¶ 6.  
 9 Thus, another source of a potentially less restrictive alternative is supposedly “analogous  
 10 situations” in professional sports.

11 The jury must decide whether doing what other sports organizations do would be “as  
 12 effective,” *Cnty. of Tuolumne*, 236 F.3d at 1159, to the NCAA’s “maintenance of a revered  
 13 tradition of amateurism in college sports” and to the “preservation of the student-athlete in higher  
 14 education.” *Bd. of Regents*, 468 U.S. at 120. Plaintiffs cannot ask the Jury to “conjure up some  
 15 method,” *Am. Motor Inns*, 521 F.2d at 1249, for achieving those ends that has no basis in what any  
 16 other sports organization—amateur or professional—has ever done. The Court should bar  
 17 plaintiffs from offering evidence or argument about any supposed less restrictive alternative other  
 18 than those that their experts have analyzed based on the actual practices of other sports.

19 **Motion In Limine No. 13: To Exclude Testimony of Mary Willingham if the Court Excludes**  
 20 **the Testimony of NCAA Witnesses not Listed by Name in Rule 26 Disclosures.**

21 Plaintiffs during meet and confer indicated that they intend to file a motion to exclude  
 22 testimony of any NCAA’s witnesses not named by name in the NCAA’s Rule 26 disclosures and  
 23 not deposed in this case, even if that witness submitted a declaration in support of summary  
 24 judgment. The NCAA opposes that motion on a variety of grounds to be set forth in its  
 25 forthcoming opposition brief. For instance, the NCAA believes that the disclosure of witnesses as  
 26 declarants on summary judgment six months before trial is more than adequate notice for a trial  
 27 witness. In addition, the NCAA has offered to make the identified witnesses available for a  
 28 deposition, if possible, prior to their testimony at trial. This offer of a deposition should cure any



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Attorneys for Defendant  
 National Collegiate Athletic Association

16 UNITED STATES DISTRICT COURT  
 17  
 18 NORTHERN DISTRICT OF CALIFORNIA, OAKLAND DIVISION

19 IN RE NCAA STUDENT-ATHLETE NAME  
 20 AND LIKENESS LICENSING LITIGATION,

Case No. 09-CV-1967-CW

**[PROPOSED] ORDER GRANTING  
 DEFENDANT NCAA’S MOTIONS *IN  
 LIMINE***

1 The Court, having considered Defendant NCAA’s Motions *in Limine*, and the submissions  
2 of the Antitrust Plaintiffs (“APs”) in connection therewith, HEREBY ORDERS that the Motions  
3 are GRANTED as follows:

4 NCAA’s Motion *in Limine* No. 1 is GRANTED. APs shall be precluded from offering any  
5 evidence of or relating to injuries or the risk of suffering injuries in the course of participating in  
6 intercollegiate athletics.

7 NCAA’s Motion *in Limine* No. 2 is GRANTED. APs shall be precluded from offering any  
8 evidence of relating to licensing (or inability to license) any product other than live broadcasts,  
9 rebroadcasts or clips of game footage, and videogames, including but not limited to jerseys,  
10 apparel, bobble heads, or other merchandise or memorabilia.

11 NCAA’s Motion *in Limine* No. 3 is GRANTED. APs shall be precluded from introducing  
12 or referencing the recent decision of the Chicago Regional NLRB director in *Northwestern*  
13 *University and College Athletes Players Ass’n*, No. 13-RC-121359 (NLRB Mar. 26, 2014).

14 NCAA’s Motion *in Limine* No. 4 is GRANTED. APs shall be precluded from introducing  
15 evidence or argument based on hearsay statements in the media or by advocacy groups such as the  
16 Knight Commission, the Drake Group or the National College Players Association. In addition,  
17 APs’ experts shall be precluded from quoting or referring to any such statements.

18 NCAA’s Motion *in Limine* No. 5 is GRANTED. APs shall be precluded from introducing  
19 Walter Byers’ book *Unsportsmanlike Conduct*. In addition, APs’ experts shall be precluded from  
20 quoting or referring to this book.

21 NCAA’s Motion *in Limine* No. 6 is GRANTED. Dr. Ellen Staurowsky and Taylor Branch  
22 shall be precluded from testifying at trial.

23 NCAA’s Motion *in Limine* No. 7 is GRANTED. APs shall be precluded from introducing  
24 testimony by former NCAA President Walter Byers in *White v. NCAA*, No. CV 06-0999 VBF  
25 (C.D. Cal.).

26 NCAA’s Motion *in Limine* No. 8 is GRANTED. APs shall be precluded from offering any  
27 evidence of or relating to, or making any reference to, the wealth or income of any defense  
28 witness, NCAA employee or university employee.

1 NCAA’s Motion *in Limine* No. 9 is GRANTED. APs shall be precluded from introducing  
2 student-athlete eligibility forms used by NCAA member institutions or conferences, other than the  
3 NCAA-approved student-athlete eligibility forms.

4 NCAA’s Motion *in Limine* No. 10 is GRANTED. APs shall be precluded from  
5 introducing evidence pertaining to any adjudicated or alleged criminal conduct by any SA or any  
6 NCAA member institution that does not consist of a violation of the NCAA rules challenged here,  
7 including but not limited to the indictment of Professor Julius Nyang’oro of the University of  
8 North Carolina.

9 NCAA’s Motion *in Limine* No. 11 is GRANTED. APs shall be precluded from referring  
10 to or making arguments regarding the fact that the NCAA has not called as witnesses any current  
11 or former football or men’s basketball student-athlete other than employees of the NCAA or its  
12 member institutions.

13 NCAA’s Motion *in Limine* No. 12 is GRANTED. APs shall be precluded from offering  
14 evidence or argument about less restrictive alternatives other than those that their antitrust expert,  
15 Dr. Noll, has analyzed and included in his reports based on evidence of what occurs in other  
16 sports.

17 [*If necessary:* NCAA’s Motion *in Limine* No. 13 is GRANTED. [APs shall make Mary  
18 Willingham available for a deposition prior to trial.] [APs shall be precluded from calling Mary  
19 Willingham as a witness at trial.]]

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28

IT IS SO ORDERED.

Dated: \_\_\_\_\_

\_\_\_\_\_  
HON. CLAUDIA WILKEN  
Chief United States District Judge

# **Exhibit 4**

IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

EDWARD O'BANNON, et al.

No. C 09-3329 CW

Plaintiffs,

ORDER RESOLVING  
MOTIONS IN LIMINE  
(Docket Nos. 1063,  
1069)<sup>1</sup>

v.

NATIONAL COLLEGIATE ATHLETIC  
ASSOCIATION; ELECTRONIC ARTS  
INC.; and COLLEGIATE LICENSING  
COMPANY,

Defendants.

\_\_\_\_\_ /

On May 28, 2014, the Court held a pretrial conference and heard arguments regarding the parties' motions in limine. After considering the parties' submissions and oral argument, the Court resolves the motions in limine as set forth below.

I. Plaintiffs' Motions in Limine

A. No. 1: Motion to Exclude Non-Expert Live Witnesses from Testifying in the NCAA's Case Who Were Not Made Available for Live Testimony in Plaintiffs' Case-in-Chief

Plaintiffs move to preclude three of the NCAA's witnesses -- Mark Emmert, David Berst, and Wallace Renfro -- from testifying at trial unless the NCAA makes them available to testify during Plaintiffs' case-in-chief.

This motion is DENIED. As explained at the pretrial conference, each live witness will only be called to testify once, at which time each side will conduct both its direct and cross-examinations. Accordingly, it is not necessary to ensure that the

<sup>1</sup> All citations in this order to docket numbers refer to the docket in case no. 09-1967.

1 NCAA's non-expert witnesses be made available to testify during  
 2 Plaintiffs' case-in-chief. Plaintiffs will have an opportunity to  
 3 question these witnesses fully when the NCAA presents its defense  
 4 case. If the NCAA does not intend to call Mr. Renfro or Mr.  
 5 Berst, then it shall notify Plaintiffs by 11:00 a.m. on June 4,  
 6 2014, as set forth below, and Plaintiffs may use their  
 7 depositions.

8 B. No. 2: Motion to Exclude Testimony of Previously  
 9 Undisclosed NCAA Witnesses, or Requiring the NCAA to  
 Produce Them for Deposition Prior to Trial

10 Plaintiffs move to preclude nine of the NCAA's non-party  
 11 witnesses from testifying at trial.<sup>2</sup> Plaintiffs contend that the  
 12 NCAA failed to disclose these witnesses under Federal Rule of  
 13 Evidence 26 and that, as a result, they have not had an  
 14 opportunity to depose any of these witnesses.

15 This motion is GRANTED in part and DENIED in part. The NCAA  
 16 may call the following six witnesses at trial: Britton Banowsky,  
 17 David Brandon, Mary Sue Coleman, Mark Hollis, Bernard Muir, and  
 18 Harris Pastides. Plaintiffs have known for several months that  
 19 these witnesses might be called to testify at trial because each  
 20 of them submitted a declaration in support of the NCAA's motion  
 21 for summary judgment in December 2013. As discussed at the  
 22 pretrial conference, the NCAA shall make each of these witnesses  
 23 available, by video-conference if necessary, for a deposition of  
 24 up to four hours no less than seventy-two hours before the witness  
 25 is called to testify at trial. These witnesses will only be

---

26  
 27 <sup>2</sup> Plaintiffs originally moved to preclude twelve of the NCAA's  
 28 witnesses from testifying but the NCAA, in its opposition brief,  
 withdrew three of those witnesses: Dustin Page, Kendall Spencer, and  
 Wendy Walters.

1 permitted to testify on the matters discussed in their summary  
2 judgment declarations and only to the extent permitted by the  
3 ruling on Plaintiffs' motion in limine no. 7.

4 The NCAA may not call Kevin Anderson, Michael Drake, and Rod  
5 McDavis because it did not provide Plaintiffs with adequate notice  
6 that these witnesses might testify at trial.

7 C. No. 3: Motion to Exclude Testimony of John Paul "Sonny"  
8 Vaccaro

9 This motion is GRANTED. The NCAA has proffered no relevant  
10 testimony from Mr. Vaccaro on any disputed issues of fact in this  
11 case.

12 D. No. 4: Motion to Exclude Witnesses, Except for One Party  
13 Representative, from the Courtroom Unless They Are  
14 Testifying

15 This motion is DENIED as moot in light of the NCAA's  
16 representation that only one of its testifying corporate  
17 representatives will be present during the trial.

18 E. No. 5: Motion to Exclude Evidence of Failure to Mitigate  
19 Plaintiffs have withdrawn this motion.

20 F. No. 6: Motion to Preclude Evidence and Argument That  
21 There Is No Restraint on Former College Athletes  
22 Plaintiffs have withdrawn this motion.

23 G. No. 7: Motion to Preclude Speculative Testimony From  
24 Conference Commissioners and University Administrators

25 Plaintiffs move to exclude the testimony of Division I  
26 conference commissioners and university administrators regarding  
27 the NCAA's procompetitive justifications of (1) competitive  
28 balance, (2) amateurism, and (3) the integration of academics and  
athletics.

1 This motion is GRANTED in part and DENIED in part. Both the  
2 conference commissioners and university administrators may testify  
3 about amateurism and the integration of academics and athletics.  
4 However, only the conference commissioners may testify about  
5 competitive balance.

6 Federal Rule of Evidence 701 precludes lay witnesses from  
7 offering opinion testimony on matters that are not "rationally  
8 based on the witness's perception." Fed. R. Evid. 701(a). Under  
9 this rule, the university administrators who submitted summary  
10 judgment declarations are not qualified to offer their opinions on  
11 whether the challenged restraint enhances competitive balance  
12 among Division I football or basketball teams. These  
13 administrators -- many of whom do not even work in the athletic  
14 department of their respective universities -- cannot express  
15 probative opinions about the level of competitive balance between  
16 schools based solely on their experience implementing the  
17 challenged NCAA rules or observing how they operate within  
18 individual schools. The conference commissioners, in contrast,  
19 may potentially offer probative testimony on this subject because  
20 their work regularly exposes them to competition between schools.

21 H. No. 8: Motion to Preclude Evidence of Offsets

22 Plaintiffs have withdrawn this motion.

23 I. No. 9: Motion to Preclude Evidence of Aggregate College  
24 Athlete Graduation Rates

25 This motion is DENIED. Plaintiffs' contention that this  
26 evidence is irrelevant and prejudicial does not justify excluding  
27 it at this stage. Concerns about relevance and prejudice are  
28 reduced significantly when, as here, a case is tried to a judge

1 instead of a jury. See EEOC v. Farmer Bros. Co., 31 F.3d 891, 898  
2 (9th Cir. 1994) (“[I]n a bench trial, the risk that a verdict will  
3 be affected unfairly and substantially by the admission of  
4 irrelevant evidence is far less than in a jury trial.”).

5 J. No. 10: Motion to Permit Presentation of National Labor  
6 Relations Board Factual Findings

7 This motion is DENIED. Plaintiffs may not introduce the  
8 factual findings set forth in the recent decision of the Chicago  
9 Regional Director of the National Labor Relation Board (NLRB) in  
10 Northwestern University & College Athletes Players Association,  
11 No. 13-RC-121359, 2014 WL 1246914 (Mar. 26, 2014).

12 K. No. 11: Motion to Preclude Evidence and Argument  
13 Regarding the Promoting-Other-Sports Justification and  
14 Require an Offer of Proof on the Integration-of-  
15 Athletics-and-Education Justification

16 This motion is DENIED. Although the NCAA may not argue that  
17 the challenged restraint helps promote women’s sports or less  
18 prominent men’s sports, it will not be precluded from presenting  
19 evidence merely because it relates to women’s sports or less  
20 prominent men’s sports. This evidence may be relevant to other  
21 disputed issues of fact and, like the evidence discussed above,  
22 carries a minimal risk of prejudice because this case will not be  
23 tried to a jury. The Court may exercise its traditional power to  
24 regulate the admission of evidence at trial to ensure that time is  
25 not wasted on the presentation of irrelevant evidence or  
26 previously rejected arguments concerning women’s sports and less  
27 prominent men’s sports. Accordingly, it is not necessary to  
28 exclude any evidence or arguments on this subject at the present  
stage nor to require an offer of proof on the NCAA’s argument that

1 the integration of academics and athletics is a legitimate  
2 procompetitive justification.

3 L. No. 12: Motion to Preclude Evidence and Argument  
4 Regarding Single Enterprise Defense

5 This motion is DENIED as moot. The NCAA has represented  
6 that it will withdraw its single-enterprise defense and "will not  
7 introduce evidence that it is a single enterprise" at trial. NCAA  
8 Opp. MILs at 21. These representations shall not preclude the  
9 NCAA from presenting evidence or arguing that it operates as a  
10 joint venture.

11 M. No. 13: Motion to Preclude Evidence and Argument  
12 Regarding Affirmative Defense of Consent

13 This motion is DENIED. As explained at the pretrial  
14 conference, motions in limine are not a proper vehicle for  
15 resolving dispositive issues of law.

16 II. NCAA's Motions in Limine

17 A. No. 1: Motion to Exclude Evidence and Argument About  
18 Injuries in College Sports

19 This motion is DENIED. Plaintiffs may present evidence of  
20 injuries suffered by student-athletes to the extent that it is  
21 relevant to their claims in this case. Once again, this evidence  
22 carries a minimal risk of prejudice because this case will be  
23 tried to a judge instead of a jury.

24 B. No. 2: Motion to Exclude Evidence and Arguments about  
25 Licensing Unrelated to Live Broadcasts, Rebroadcasts or  
26 Clips, or Videogames

27 This motion is DENIED. Plaintiffs may present evidence or  
28 arguments concerning licensing unrelated to live broadcasts,  
archival footage, and videogames to the extent that they are  
relevant to their claims in this case.

1 C. No. 3: Motion to Exclude References to the NLRB Decision  
Regarding College Athlete Unionization

2 This is GRANTED. As noted above, Plaintiffs may not  
3 introduce as evidence any of the factual findings or legal  
4 conclusions contained in the NLRB Chicago Regional Director's  
5 decision in Northwestern University, No. 13-RC-121359, 2014 WL  
6 1246914. Plaintiffs may, however, cite this decision, to the  
7 extent that it is relevant, as non-binding legal authority in  
8 their trial brief.

9 D. No. 4: Motion to Exclude Reports of Third-Party  
10 Observers and Media About Collegiate Athletics

11 This motion is GRANTED in part and DENIED in part.  
12 Plaintiffs may not introduce any media reports or reports produced  
13 by third-party groups, such as the Knight Commission,<sup>3</sup> for the  
14 truth of the matter asserted in those reports. Plaintiffs'  
15 experts, however, may refer to certain facts or data contained in  
16 these reports to explain how they formed their opinions. Federal  
17 Rule of Evidence 703 permits an expert witness to rely on  
18 inadmissible facts or data if "experts in the particular field  
19 would reasonably rely on those kinds of facts or data in forming  
20 an opinion on the subject." Here, experts for both parties relied  
21 on facts and data contained in media reports and the Knight  
22 Commission report; accordingly, these experts may refer to  
23 relevant portions of those reports to explain how they formed  
24 their opinions.

25 As noted at the pretrial conference, Plaintiffs may also  
26 introduce statements from the Knight Commission report for

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27 <sup>3</sup> The NCAA also moved to preclude Plaintiffs from introducing any  
28 reports produced by the Drake Group but Plaintiffs, in their opposition,  
indicated that they do not intend to introduce any such reports.

1 impeachment purposes. Those statements, however, may not be  
2 introduced for the truth of the matter asserted therein unless  
3 Plaintiffs can show that they were made "under penalty of  
4 perjury." See Fed. R. Evid. 801(d)(1)(A) (providing that a  
5 declarant's prior statement does not constitute hearsay if it "is  
6 inconsistent with the declarant's testimony and was given under  
7 penalty of perjury at a trial, hearing, or other proceeding or in  
8 a deposition"). The Federal Rules of Evidence make clear that,  
9 while a witness's prior inconsistent statements may always be used  
10 for impeachment purposes, they may only be introduced as  
11 substantive evidence if they were made under oath. See Pope v.  
12 Savings Bank of Puget Sound, 850 F.2d 1345, 1356 (9th Cir. 1988)  
13 (noting that "prior inconsistent statements given in a prior  
14 proceeding under oath may come in as substantive evidence" under  
15 Rule 801(d)(1)(A) (emphasis added)).

16 E. No. 5: Motion to Bar Admission of Walter Byers' Book,  
17 Unsportsmanlike Conduct

18 This motion is GRANTED. Mr. Byers' book constitutes  
19 inadmissible hearsay and, as such, may not be introduced for the  
20 truth of the matter asserted therein. As noted above, however,  
21 under Federal Rule of Evidence 703, Plaintiffs' experts may refer  
22 to any facts or data contained in the book to the extent that they  
23 actually relied on those facts or data in forming their opinions  
24 and experts in their field would have reasonably relied on the  
25 same facts and data.

26 F. No. 6: Motion to Preclude Expert Testimony by Taylor  
27 Branch and Ellen Staurowsky

28 The NCAA moves to preclude two of Plaintiffs' experts, Taylor  
Branch and Ellen Staurowsky, from testifying. First, it moves to

1 preclude Mr. Branch from offering expert opinion testimony under  
2 Federal Rule of Evidence 702 on whether or not amateurism is a  
3 legitimate procompetitive justification for the challenged  
4 restraint. Second, it moves to preclude Dr. Staurowsky from  
5 testifying because it contends that she is merely a conduit for  
6 the admission of hearsay evidence.

7 This motion is GRANTED in part and DENIED in part. Mr.  
8 Branch is precluded from testifying as an expert under Rule 702  
9 because his testimony will not "help the trier of fact to  
10 understand the evidence or to determine a fact in issue." Fed. R.  
11 Evid. 702. Although Mr. Branch is a renowned writer and  
12 historian, his expert report consists mostly of historical facts,  
13 etymological information, and quotations from secondary sources,  
14 none of which appears to be in dispute. The report also contains  
15 information that appears in the reports of Plaintiffs' other  
16 experts. Thus, because Mr. Branch's report will not aid the Court  
17 in understanding any of the evidence or determining any facts in  
18 issue, his testimony cannot satisfy the requirements of Rule 702.  
19 As discussed at the pretrial conference, Plaintiffs may propose a  
20 narrative of historical facts and etymological information to be  
21 included in the parties' statement of undisputed facts. If the  
22 NCAA objects to the inclusion of any of these facts without a  
23 principled basis, the Court will reconsider allowing Mr. Branch to  
24 testify.

25 Unlike with Mr. Branch, the NCAA does not challenge Dr.  
26 Staurowsky's qualifications under Rule 702. Dr. Staurowsky may  
27 therefore testify on any of the subjects discussed in her expert  
28 report. As explained above, she may refer to facts or data

1 contained in media reports or reports produced by third parties  
2 provided that she actually relied on those facts and data to form  
3 her opinion and experts in her field would also reasonably rely on  
4 the same facts and data. See Fed. R. Evid. 703.

5 G. No. 7: Motion to Bar Admission of Walter Byers'  
6 Deposition Testimony from the White v. NCAA Case

7 This motion is GRANTED in part and DENIED in part.

8 Plaintiffs may present portions of Mr. Byers' White deposition  
9 testimony that concern subjects on which the NCAA had a "similar  
10 motive" to cross-examine him as it would have had in the present  
11 case. Fed. R. Evid. 804(b)(1)(B).<sup>4</sup> Plaintiffs may not, however,  
12 introduce any portions of Mr. Byers' deposition testimony  
13 concerning any other subject nor may they use Mr. Byers'  
14 deposition testimony as a conduit for the admission of any  
15 evidence that would otherwise be inadmissible, such as Mr. Byers'  
16 book.

17 H. No. 8: Motion to Bar References to Wealth or Income of  
18 any Defense Witness or NCAA or University Employee

19 This motion is DENIED. Evidence of income or wealth derived  
20 from revenue generated by college athletics is potentially  
21 relevant and carries a minimal risk of prejudice because this case  
22 will proceed as a bench trial.

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23 <sup>4</sup> The NCAA notes that the magistrate judge in this case previously  
24 ruled that Plaintiffs could not rely on Mr. Byers' deposition testimony  
25 from White under Federal Rule of Civil Procedure 32(a)(8) because White  
26 involved different subject matter from the present case. See Fed. R.  
27 Civ. P. 32(a)(8) ("A deposition lawfully taken and, if required, filed  
28 in any federal- or state-court action may be used in a later action  
involving the same subject matter between the same parties"). Even if  
the magistrate judge's decision were binding on this Court, however, it  
would be inapposite here because it was decided under a different legal  
standard before Plaintiffs had fully developed their theory of the  
present case.

1 I. No. 9: Motion to Exclude the Admission of Student-  
2 Athlete Eligibility Forms Authored by Schools or  
3 Conferences

4 This motion is DENIED. Plaintiffs may introduce student-  
5 athlete eligibility forms produced by NCAA Division I schools or  
6 conferences; however, Plaintiffs must present some evidence of a  
7 nexus between these forms and the NCAA.

8 J. No. 10: Motion to Exclude Evidence Concerning  
9 Adjudicated or Alleged Criminal Conduct Unrelated to the  
10 Rules at Issue Here

11 This is GRANTED. Plaintiffs failed to provide a substantive  
12 opposition to this motion and have not identified any instances of  
13 alleged or adjudicated criminal conduct relevant to this case.

14 K. No. 11: Motion to Exclude References to Whether the NCAA  
15 Called any Current or Former Student-Athletes

16 This motion is DENIED as moot. Plaintiffs represented that  
17 the parties have reached an agreement to resolve this motion.

18 L. No. 12: Motion to Preclude Evidence or Argument About  
19 Supposedly Less Restrictive Alternatives That Dr. Roger  
20 Noll Has Not Analyzed

21 This motion is DENIED. Plaintiffs represented at the hearing  
22 that they will not proffer any less restrictive alternatives at  
23 trial that their experts did not discuss in their reports. To the  
24 extent that Plaintiffs' experts intend to rely on any "new facts"  
25 to support their proffered less restrictive alternatives, as  
26 Plaintiffs indicated at the pretrial conference, they must  
27 disclose those facts to the NCAA by 5:00 p.m. on May 30, 2014.

28 M. No. 13: Motion to Exclude Testimony of Mary Willingham  
if the Court Excludes the Testimony of NCAA Witnesses  
not Listed by Name in Rule 26 Disclosures

This motion is DENIED as moot in light of Plaintiffs'  
representation at the hearing that they do not intend to call  
Willingham as a witness.

CONCLUSION

The parties' motions in limine (Docket Nos. 1063, 1069) are resolved as set forth above.

Before 5:00 p.m. on May 30, 2014, Plaintiffs shall disclose to the NCAA any new facts on which their experts intend to rely to support their proffered less restrictive alternatives. The NCAA shall file a list of every witness it intends to call at trial by 11:00 a.m. on June 4, 2014. Plaintiffs shall file proposed language for the injunction that they are seeking by 4:00 p.m. on June 6, 2014. The parties shall work in good faith to produce a joint statement of undisputed facts -- including any narrative of historical facts -- which they shall submit to the Court no later than June 6, 2014.

The deadline for the NCAA to submit its trial brief is hereby continued to June 5, 2014. The brief shall not exceed twenty-five pages in length.

A bench trial of no more than fifteen days shall commence at 8:30 a.m. on June 9, 2014.

IT IS SO ORDERED.

Dated: 5/30/2014

  
CLAUDIA WILKEN  
United States District Judge

United States District Court  
For the Northern District of California

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IXL Learning, Inc.

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

U.S. EQUAL EMPLOYMENT OPPORTUNITY : Case No.: 3:17-cv-02979-VC

COMMISSION, : Hon. Vince Chhabria

Plaintiff, : Courtroom: 4, 17<sup>th</sup> Floor

and : Hearing Date: October 15, 2018

ADRIAN SCOTT DUANE, : Hearing Time: 10:00 AM

Plaintiff-Intervenor, : **RESPONSE TO PLAINTIFF EEOC'S**

v. : **MOTION *IN LIMINE* NO. 1 RE:**

IXL LEARNING, INC., : **EXCLUSION OF GOVERNMENTAL**

Defendant. : **PROCEEDINGS**

1 **I. INTRODUCTION/BACKGROUND**

2 Now comes Defendant IXL Learning, Inc. (“IXL”) and for its Opposition to Plaintiff’s Motion *in*  
3 *Limine* Number 1 hereby states as follows:

4 Plaintiff seeks by means of this Motion to exclude all evidence of the administrative litigation  
5 record between the parties, which occurred prior to its filing of the instant case. Specifically, Plaintiff  
6 opposes any discussion of or the introduction of evidence related to (1) the prior NLRB proceedings and  
7 resulting ALJ decision; (2) Plaintiff’s prior investigation of and findings on Duane’s EEOC charge against  
8 IXL; and (3) Duane’s application for unemployment insurance benefits. IXL opposes Plaintiff’s Motion  
9 as to the first two of these categories. IXL does not intend on introducing evidence pertaining to the  
10 Employment Development Department proceedings.

11 The salient facts are contained throughout the record and all need not be restated herein.  
12 Importantly, Plaintiffs claim only that IXL retaliated against Duane in violation of Title VII and the ADA by  
13 firing him for alleged opposition activity contained in his December 30, 2014 Glassdoor.com post (the “Post”).

14 In a separate proceeding conducted by the National Labor Relations Board (NLRB), Duane alleged  
15 that he was fired for asserting group complaints about discrimination and working conditions in the Post, and  
16 the NLRB filed a complaint against IXL on July 29, 2015. ECF Doc. No. 70-1 at 12. The case was tried before  
17 Administrative Law Judge Gerald M. Etchingham (the “ALJ”) in November 2015. Duane, along with IXL  
18 employees Mishkin and Keyes testified in the trial. *Id.*

19 On April 28, 2016, the ALJ issued a 37-page opinion dismissing all allegations against IXL, holding  
20 that Duane’s accusations of discriminatory practices by IXL was “maliciously untrue” and made by him with  
21 “reckless disregard of whether it was true or false” as his real intention in his “angered state of mind was to  
22 hurt or damage” IXL’s ability to recruit employees. *Id.* at 12-13. The ALJ found that Duane’s Post was  
23 “childish ridicule” in the nature of a personal attack on IXL and that it was “so disloyal and recklessly  
24 disparaging” of IXL to lose protection under the Act. *Id.* at 13. Specifically, the ALJ held that IXL terminated  
25 Duane “at a time when Duane was readying to resign from [IXL] after being satisfied with [IXL]’s  
26 flexibility in granting him 25-30 days of sporadic remote work and 2 months of disability leave and Duane  
27 was terminated because he made his angry, impulsive, and false claim of discrimination against [IXL] in  
28 his December 30 Glassdoor.com posting intended by Duane to harm [IXL]’s reputation and dissuade

1 prospective employee recruits from coming to [IXL] for employment.” *Id.* The NLRB in Washington,  
2 D.C. adopted the findings and conclusions of the ALJ on June 10, 2016, and no further appeals were taken.  
3 *Id.*

4 On a parallel track, Duane filed a charge of discrimination with the EEOC on March 17, 2015, alleging  
5 violations of Title VII and the ADA. *Id.* Duane alleged that IXL discriminated and retaliated against Duane on  
6 the basis of his sex and disability. *Id.* The EEOC issued a letter of determination, dismissing Duane’s Title VII  
7 and ADA claims of discrimination due to insufficient evidence to support those claims, and finding reasonable  
8 cause on the sole claim of retaliation. *Id.* The EEOC determined that IXL did not deny Duane a reasonable  
9 accommodation and that IXL did not discriminate against or discharge Duane because he is transgender. *Id.*

## 10 II. LEGAL STANDARD/ARGUMENT

11 Contrary to Plaintiff’s Motion, Ninth Circuit authority consistently permits the introduction of  
12 evidence from prior administrative proceedings between the parties: “While administrative law  
13 determinations are obviously not binding on the Court or the jury, they are admissible to the extent they  
14 are probative of an element of Plaintiff’s claim.” *Plummer v. W. Int’l Hotels Co.*, 656 F.2d 502, 504 (9th  
15 Cir. 1981) (stating that ‘while prior administrative determinations are not binding, they are admissible  
16 evidence’ and reversing district court’s decision to exclude a decision of the Equal Employment  
17 Opportunity Commission finding discrimination in a Title VII action). In the context of a discrimination  
18 action, ‘[a]n EEOC determination, prepared by professional investigators on behalf of an impartial agency,  
19 has been held to be a highly probative evaluation of an individual’s discrimination complaint.” *Id.* at 505.  
20 *Joo Lee v. Raytheon Co.*, 2017 WL 5640542 (N.D. Cal). “[T]he *Plummer* ruling is not restricted solely to  
21 EEOC findings of probable cause but extends to similar administrative determinations . . . .” *Heyne v.*  
22 *Caruso*, 69 F.3d 1475, 1483 (9th Cir. 1995). “In the Ninth Circuit, EEOC cause determinations have been  
23 characterized as admissible per se in Title VII suits. *AmanteaCabrera v. Potter*, 279 F.3d 746, 749 (9th  
24 Cir.2002).” *Madani v. BHVT Motors, Inc.*, 2006 WL 1127149, \*5 (D. AZ.)

25 In support of their Motion *in Limine*, Plaintiffs fail to offer any applicable case law relevant to this  
26 issue. Instead they cite boilerplate Title VII jurisprudence, and offer the record of an unreported order  
27 resolving a motion in *limine* by Judge Claudia Wilken. (See Plaintiff’s MIL 1, p.3, note 1). However, the  
28 motion brought in that case sought to exclude reference to a previous decision of the NLRB, in a separate

1 case involving different parties. Plainly, Judge Wilken’s order has no bearing on the question presented  
2 here - whether to exclude the records of prior administrative proceedings involving the same parties and  
3 similar questions of fact and law.

4 The administrative record in this case also reveals the shifting and inconsistent legal theories  
5 advanced by Plaintiff Duane. His EEOC charge of includes claims of discrimination based on his use of  
6 protected leave, requests for accommodation, sex and gender identity, in addition to a generalized  
7 retaliation claim.<sup>1</sup> To prevail at trial on that retaliation claim, Plaintiffs must demonstrate that Duane’s  
8 alleged opposition activity was the “but for” cause of his termination. *Univ. of Texas Sw. Med. Ctr. v.*  
9 *Nassar*, 570 U.S. 338, 360 (2013). In other words, they must prove that without the alleged opposition  
10 activity in the Post, Duane would not have been terminated. A jury must be permitted to hear any prior  
11 claims that are inconsistent with that allegation as well as the EEOC’s determination that those claims  
12 lack sufficient evidence. The jury will know what Duane originally alleged and what the EEOC is now  
13 claiming. To place those facts in context, the jury should be informed why the EEOC proceeded only with  
14 one of Duane’s many claims.

15 Finally, Plaintiffs contend that IXL mischaracterizes the findings of the EEOC and the NLRB. Of  
16 course, this is a point that it can make at trial to the jury, and is a classic objection that goes to the weight  
17 a jury will accord to evidence, rather than its admissibility. *See, e.g., Galvan v. City of La Habra*, 2014  
18 WL 1370747, \*4 (N.D. Cal.), *quoting Elston v. Toma*, No. 01–1124, 2004 WL 1853119, \*2 (D. Or.  
19 Aug.17, 2004) (“In any event, [plaintiff’s] alleged mischaracterization of testimony would affect only the  
20 weight given to the testimony by the Court rather than the admissibility of the testimony.”); (*Perez v. State*  
21 *Farm Mut. Auto Ins. Co.*, 2011 WL 8601203, \*8 (N.D. Cal.) (“Whether Bashline’s analysis and  
22 conclusions misrepresent or mischaracterize the Cripe and Rubinfeld Reports goes to the weight of his  
23 testimony rather than its admissibility.”).

### 24 **III. CONCLUSION**

25 Wherefore, Plaintiff’s Motion *in Limine* Number 1 should be denied.  
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27 <sup>1</sup> In fact, Plaintiffs cited liberally to Duane’s Charge of Discrimination in their summary judgment briefs, relying on the  
28 allegations in the charge to establish the existence of face issues requiring trial. For example, in their main brief on summary  
judgment, Plaintiffs reference Duane’s EEOC charge as supporting evidence for more than twenty-five contentions. Plaintiffs  
should not be allowed to reverse course now and claim that the administrative record and Duane’s allegations are inadmissible.

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Respectfully submitted,

Dated: October 3, 2018

**YOUNG BASILE HANLON & MACFARLANE, P.C.**

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