

1 CHAD A. READLER
2 Acting Assistant Attorney General
3 Civil Division

4 BRETT A. SHUMATE
5 Deputy Assistant Attorney General

6 JOHN R. GRIFFITHS
7 Branch Director

8 ANTHONY J. COPPOLINO
9 Deputy Director

10 RYAN B. PARKER
11 ANDREW E. CARMICHAEL
12 United States Department of Justice
13 Civil Division, Federal Programs Branch
14 Telephone: (202) 514-4336
15 Email: ryan.parker@usdoj.gov

16 *Counsel for Defendants*

17 **UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

18 AIDEN STOCKMAN, et al.,
19
20 Plaintiffs,

21 v.

22 DONALD J. TRUMP, et al.,
23
24 Defendants.

No. 5:17-cv-1799-JGB-KK

**DEFENDANTS' REPLY IN
SUPPORT OF THEIR MOTION
TO DISMISS**

Hearing

Date: November 20, 2017

Time: 9:00 a.m.

Courtroom: 1

TABLE OF CONTENTS

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

INTRODUCTION1

ARGUMENT2

 I. Plaintiffs Lack Standing.2

 A. Plaintiffs Do Not Face Imminent Discharge from the Military.2

 B. Speculative Denial of Military Accession Does Not Establish Standing.5

 C. Speculative Denial of Medical Care Does Not Establish Standing.6

 D. Plaintiffs’ Claims of Stigma Fail to Establish Standing.7

 II. Plaintiffs’ Claims Are Not Ripe.8

 III. Plaintiffs Have Failed to State Claims Upon Which Relief Can Be Granted.9

 A. Plaintiffs Have Failed to State an Equal Protection Claim.10

 1. The President’s Decision Regarding Military Policy Is Entitled to Substantial Deference.10

 2. Operative Policy Does Not Violate the Equal Protection Clause.12

 3. The Accessions Policy Does Not Violate Equal Protection.12

 B. Plaintiffs Have Failed to State a Plausible Due Process Claim.14

 C. Plaintiffs Have Failed to State a Plausible First Amendment Claim.16

CONCLUSION17

INTRODUCTION

1
2 Plaintiffs' assertions that they have standing and that their claims are ripe rest
3 primarily on the same faulty assumption: that the President has mandated that
4 transgender individuals who are currently serving in the military be discharged after
5 March 22, 2018. Although Plaintiffs acknowledge that the President has charged the
6 Secretary of Defense with studying the issue, they contend that the scope of the
7 Secretary's study is limited and the outcome preordained.¹ From this premise,
8 Plaintiffs argue that their discharge from the military is definite and imminent, and
9 that this establishes not only their Article III standing but the ripeness of their claims.

10 Plaintiffs are wrong—their claim that currently serving transgender individuals
11 face certain discharge is contrary to the Presidential Memorandum and the Secretary
12 of Defense's response to it. The Memorandum directs Secretary Mattis to study future
13 service by transgender individuals and does not predetermine the outcome of that
14 study. In response, Secretary Mattis has convened a panel of senior officials with
15 combat and deployment experience to analyze all relevant data over a period of several
16 months and provide him with recommendations. This panel would be unnecessary if,
17 as Plaintiffs argue, the Secretary was charged only with deciding how and when to
18 discharge current transgender service members. Because Secretary Mattis is still
19 studying the issue, it remains uncertain whether Plaintiffs will suffer a cognizable
20 injury.

21 Plaintiffs' claim of stigmatic injury, which hinges on the same erroneous
22 assumption, does not remedy this deficiency. Plaintiffs are being treated the same as
23 other service members under the Interim Guidance, and the speculation of third
24 parties regarding injuries Plaintiffs may face cannot confer standing. Similarly, the

25
26
27 ¹ As addressed further below, this incorrect reading of the Presidential Memorandum
28 is the central basis for the preliminary injunction entered by the district court in *Doe v.*
Trump, --- F.Supp.3d ----, 2017 WL 4873042 (D.D.C. Oct. 30, 2017).

1 Plaintiffs who are prospective service members have not established standing where
2 they have not been denied accession into the military or a medical waiver.

3 Finally, even if this Court had jurisdiction, Plaintiffs have failed to state claims
4 upon which relief can be granted. They have not stated an equal protection claim for
5 the reasons set forth in Defendants' opening brief, including because currently serving
6 transgender individuals are subject to the same standards as other service members
7 under the Interim Guidance. In addition, it is plainly permissible for the military to
8 undertake further study before pending changes in policy take effect, particularly when
9 the longstanding policy concerning accession into the military by transgender persons,
10 examined under the deference appropriately due the military, has a reasoned basis.
11 Plaintiffs' substantive due process claim fails for similar reasons, and because Plaintiffs
12 have not alleged the deprivation of a property or liberty interest. Finally, Plaintiffs'
13 First Amendment claim fails because the policy they seek to challenge does not
14 regulate speech at all, much less based on its content. For these reasons, the Court
15 should grant Defendants' motion to dismiss.

16 ARGUMENT

17 **I. Plaintiffs Lack Standing.**

18 Plaintiffs bear the burden of establishing standing to bring their claims, *Lujan*
19 *v. Defenders of Wildlife*, 504 U.S. 555, 560 (1992), and have not met that burden here.
20 Plaintiffs' claim that they face imminent harm disregards the operative policy, misreads
21 the Presidential Memorandum, relies on the speculation of third parties, and addresses
22 claims of stigma that are unmoored from an actual adverse action that has been taken
23 against them or which is imminent.

24 **A. Plaintiffs Do Not Face Imminent Discharge from the Military.**

25 Plaintiffs' primary claim to standing is based on a misreading of the President's
26 August 25, 2017 Memorandum regarding military service by transgender individuals.
27 Although Plaintiffs acknowledge that the President directed Secretary Mattis to study
28 the issue, they argue that, "[u]nless the Court intervenes, beginning on March 23, 2018,

1 current service member Plaintiffs will become subject to discharge simply for being
2 transgender.” ECF No. 47 at 4. The Court in *Doe v. Trump* recently accepted a similar
3 argument. 2017 WL 4873042, at *17. But Plaintiffs’ argument is inconsistent with the
4 plain language of the Presidential Memorandum and Secretary Mattis’s response to
5 that directive.

6 In the first section of the August 25 Memorandum, the President stated that,
7 in his judgment, “there remain meaningful concerns that further study is needed to
8 ensure ... that terminating the Departments’ longstanding policy and practice
9 [regarding military service by transgender individuals] would not hinder military
10 effectiveness and lethality, disrupt unit cohesion, or tax military resources... .”
11 Presidential Memorandum, 82 FR 41319. Based on his conclusion that further study
12 was needed, the President directed the Secretaries of Defense and Homeland Security
13 to maintain the currently effective policy regarding accession of transgender
14 individuals into the military. *Id.* He then directed the Secretary of Defense, in
15 consultation with the Secretary of Homeland Security, to submit an implementation
16 plan by February 21, 2018. *Id.*

17 The President explicitly granted the Secretary of Defense broad discretion over
18 the conclusions and content of the implementation plan: “The implementation plan
19 shall adhere to the determinations of the Secretary of Defense, made in consultation
20 with the Secretary of Homeland Security, as to what steps are appropriate and
21 consistent with military effectiveness and lethality, budgetary constraints, and
22 applicable law.” *Id.* Critically, the President directed the Secretary of Defense to
23 “determine how to address transgender individuals currently serving in the United
24 States military” and stated unequivocally that, “[u]ntil the Secretary has made that
25 determination, no action may be taken against such individuals” because of their
26 transgender status. *Id.* The notion advanced by Plaintiffs (and the Court in *Doe*) that
27 this directive mandates the discharge of currently serving transgender persons is
28 therefore incorrect. Indeed, that theory would render the exception to surgery

1 directive a nullity: If, as Plaintiffs contend, transgender service members will be
2 discharged come March 23, 2018, there would have been no need to include an
3 exception for certain sex reassignment surgical procedures that would apply after that
4 date. The Memorandum itself shows that Secretary Mattis has not been limited to
5 studying only when and how transgender service members should be discharged and
6 that the outcome of the study has not been predetermined.

7 Secretary Mattis's response to the Presidential Memorandum further undercuts
8 Plaintiffs' argument. After receiving the Memorandum, Secretary Mattis announced
9 that he was assembling a panel of experts who would bring "mature experience, most
10 notably in combat and deployed operations, and seasoned judgment" to the task of
11 providing advice and recommendations regarding future policies concerning military
12 service by transgender individuals. Statement of Secretary Jim Mattis, Release No:
13 NR-312-17.² Secretary Mattis also explained that the panel would "thoroughly analyze
14 all pertinent data, quantifiable and non-quantifiable." *Id.* There would be no need to
15 convene a panel of military experts with combat and deployment experience or to
16 thoroughly analyze quantifiable and non-quantifiable data if Secretary Mattis was
17 charged only with recommending how and when transgender service members should
18 be discharged from the military.

19 In addition, on September 14, 2017, Secretary Mattis issued a Memorandum
20 and Interim Guidance regarding military service by transgender individuals.³ In that
21 Memorandum, Secretary Mattis stated that, "[c]onsistent with military effectiveness
22 and lethality, budgetary constraints, and applicable law, the implementation plan will
23

24 ² The August 29, 2017 Statement of Secretary Jim Mattis, Release No: NR-312-17, is
25 available online at: <https://www.defense.gov/News/News-Releases/News-Release-View/Article/1294351/> (last visited on Nov. 13, 2017).

26 ³ Secretary Mattis's September 14, 2017 Memorandum and the accompanying
27 Interim Guidance are available at:
28 <https://www.defense.gov/Portals/1/Documents/PDFs/Military-Service-By-Transgender-Individuals-Interim-Guidance.pdf> (last visited November 13, 2017).

1 establish the policy, standards and procedures for transgender individuals serving in
2 the military.” *Id.* Secretary Mattis also noted that the Deputy Secretary of Defense
3 and Vice Chairman of the Joint Chiefs of Staff, supported by the panel of military
4 experts, would provide him with recommendations “supported by appropriate
5 evidence and information.” *Id.* And he stated that the Interim Guidance would take
6 effect immediately and “will remain in effect until I promulgate DoD’s final policy in
7 this matter.” In short, Secretary Mattis has initiated a full policy-making process that
8 is being led by some of the most senior officials at the Departments of Defense and
9 Homeland Security.

10 The *Doe* Court’s reliance on statements that the President made on Twitter
11 several weeks before issuing his Memorandum is misplaced. *See Doe*, --- F.Supp.3d --
12 --, 2017 WL 4873042, *17. The actual *action* taken by the President is set forth in his
13 August 25 Memorandum, which directs Secretary Mattis to conduct a fulsome study.
14 If there is any doubt as to what that direction entails, the Court should look at DoD’s
15 response to that Memorandum and not statements made prior to its issuance. It is
16 apparent from the scope of DoD’s review that it is not limited to determining when
17 and how to discharge currently serving transgender persons. Regardless of how the
18 Plaintiffs or the Court in *Doe* read the text of the Presidential Memorandum, the
19 *Defendants*—who issued and are carrying out the policy—have *not* determined that
20 currently serving transgender persons will be discharged as of March 23, 2018. In
21 these circumstances, Plaintiffs have failed to establish an imminent threat of future
22 injury.

23 **B. Speculative Denial of Military Accession Does Not Establish**
24 **Standing.**

25 Plaintiffs Stockman, Talbott, and Reeves, also allege that they face imminent
26 harm because they will be denied accession into the military. ECF No. 47 at 11. But
27 these plaintiffs have not shown that the injuries they anticipate are imminent because
28 none has actually been denied accession into the military based on a diagnosis of

1 gender dysphoria or transgender status and denied a medical waiver. Plaintiffs’
2 argument that there is no medical waiver process for transgender individuals, *see id.*, is
3 wrong; the Interim Guidance states unequivocally that the procedures set forth in
4 DoD Instruction 6130.03, “which generally prohibit the accession of transgender
5 individuals into the Military Service, remain in effect because current or history of
6 gender dysphoria or gender transition does not meet medical standards, subject to the
7 normal waiver process.” Interim Guidance, *supra* note 3. Speculation by third parties
8 regarding the effect of the Interim Guidance does not change its plain language. *See*
9 ECF No. 47 at 11-12 (relying on declarations from third parties to argue that, under
10 the Interim Guidance, medical waivers are not available to transgender individuals.)

11 Here, Plaintiffs may be denied accession into the military for any number of
12 reasons unrelated to gender dysphoria or transgender status or they may be granted a
13 medical waiver and allowed to serve. Speculation that Plaintiffs will be denied both
14 accession into the military because of their transgender status and a medical waiver is
15 insufficient to present the Court with an actual case and controversy, especially in the
16 context of a challenge to military medical standards.

17 **C. Speculative Denial of Medical Care Does Not Establish Standing.**

18 Plaintiffs’ claim that they will be deprived of medical treatment in the future is
19 likewise speculative and insufficient to establish their standing. As an initial matter, it
20 is clear from the Interim Guidance that no Plaintiff is currently being denied medical
21 treatment. Plaintiffs argue, instead, that Plaintiffs John Doe 1 and John Doe 2 have
22 taken steps “to plan for gender transition surgery” and will be prohibited from having
23 those surgeries after March 2018. ECF No. 47 at 8. Plaintiffs base this argument on
24 the direction in the Presidential Memorandum to “halt all use of DoD and DHS
25 resources to fund sex reassignment surgical procedures for military personnel,” after
26 March 22, 2018, “except to the extent necessary to protect the health of an individual
27 who has already begun a course of treatment to reassign his or her sex.” Presidential
28

1 Memorandum, 82 FR 41319. But John Doe 1 and John Doe 2 have submitted
 2 declarations stating that they have both begun a course of treatment to reassign their
 3 sex. ECF Nos. 47-6 at ¶2, 47 at ¶2. Both Plaintiffs would, therefore, potentially fall
 4 within the exception to the funding directive. At this point, it is not clear whether the
 5 military will pay for John Doe 1's and John Doe 2's transition-related surgeries after
 6 March 2018, but uncertainty is not enough to establish standing or to present the
 7 Court with a ripe question of law. If John Doe 1 and John Doe 2 are ultimately
 8 informed that the military will not pay for specific surgeries, they can bring suit at that
 9 time. Until that time, the risk that they may be harmed by the sex reassignment surgery
 10 directive in the future is not sufficient to establish standing. *Cf. Doe*, 2017 WL
 11 4873042, at *24 (holding that the plaintiffs lacked standing to pursue their medical
 12 treatment claims because "the risk of being impacted by the Sex Reassignment Surgery
 13 Directive is not sufficiently great to confer standing").

14 **D. Plaintiffs' Claims of Stigma Fail to Establish Standing.**

15 Plaintiffs' general allegations that they are experiencing "professional stigma
 16 and negative public perception" are similarly insufficient to establish standing. ECF
 17 No. 47 at 6-7, 19-20. As Defendants explained in their motion to dismiss, the Supreme
 18 Court has stated that a stigmatic injury "accords a basis for standing only to those
 19 persons who are personally denied equal treatment." *Allen v. Wright*, 468 U.S. 737, 755
 20 (1984); *see* ECF No. 36 at 13. "[S]tigmatic injury... requires identification of some
 21 concrete interest with respect to which respondents are personally subject to
 22 discriminatory treatment," and "[t]hat interest must independently satisfy the
 23 causation requirement of standing doctrine." *Allen*, at 757 n.22.⁴ Plaintiffs, however,
 24 have not identified a concrete injury resulting from their alleged stigmatic injury.

25 The Interim Guidance, the current operative policy, specifically prohibits the
 26 military from treating service members differently on the basis of their transgender

27 ⁴ Despite Defendants' reliance on *Allen*, ECF No. 36 at 13, Plaintiffs fail to address
 28 or even mention it in their Opposition brief. ECF No. 47, Table of Cases.

1 status. Interim Guidance, *supra* note 3. Plaintiffs are not being singled out for
2 differential treatment under the interim policy and they have not alleged any specific
3 instances of present differential treatment, only that they fear such treatment in the
4 future. Without such allegations, they cannot rely upon claims of stigmatic harm to
5 meet their burden of establishing standing under Article III.

6 **II. Plaintiffs' Claims Are Not Ripe.**

7 In addition to lacking standing, Plaintiffs have brought claims that are not ripe
8 for adjudication. In their Opposition, Plaintiffs again rely on an assumption that a
9 final decision has already been made and that current service members will surely be
10 subject to discharge in March 2018. ECF No. 47 at 16 (“[T]he current service member
11 Plaintiffs each will be forced to choose between resigning their commissions to find
12 another means of self-support in anticipation of the ban’s effective date, or risk
13 discharge with no means of support while a post-enforcement challenge proceeds.”).
14 Again, that assertion is simply wrong.

15 Plaintiffs’ assumption that discharges are preordained runs contrary to the well-
16 established rule that “[m]ilitary officers, like other public officials, are presumed to
17 ‘discharge their duties, correctly, lawfully, and in good faith.’” *Hoffman v. United States*,
18 894 F.2d 380, 385 (Fed. Cir. 1990). Indeed, courts have made clear that it takes “well-
19 nigh irrefragable proof” to defeat this presumption. *Schism v. United States*, 315 F.3d
20 1259, 1302 (Fed. Cir. 2002). Plaintiffs’ speculation about the outcome of DoD’s study
21 is insufficient to meet that demanding standard.

22 Further, the Ninth Circuit has traditionally required service members to exhaust
23 military corrective measures before a district court may review a military decision,
24 except where exhaustion would be futile. *Meinhold v. US Dep’t of Def.*, 34 F.3d 1469,
25 1473-74 (9th Cir. 1994) (“[S]trict application of exhaustion requirements in military
26 discharge cases helps maintain the balance between military authority and federal court
27 intervention[.]”). Here, it is quite clear that not only have Plaintiffs not exhausted their
28

1 military remedies, in most cases they do not even know what those remedies will be
2 or what adverse personnel action, if any, they could be subject to in the future.

3 Plaintiffs respond that exhaustion of military remedies is not required because
4 they have raised substantial constitutional questions. ECF No. 47 at 16. In support,
5 they cite *Muhammad v. Sec'y of Army*, 770 F.2d 1494, 1495 (9th Cir. 1985), which explains
6 that the “Fifth Circuit has noted four circumstances in which exhaustion will not be
7 required,” one of them being if substantial constitutional questions are raised. But
8 the Ninth Circuit has specifically cautioned against ruling on constitutional questions
9 prematurely. *See Meinhold*, 34 F.3d at 1474 (holding that it is error to rule on an
10 avoidable constitutional claim). Here, the service member Plaintiffs may never face
11 an adverse personnel action, and deciding whether or not a speculative action based
12 on their transgender status would be in compliance with the Constitution could be
13 unnecessary. Plaintiffs who wish to join the military in the future may be denied
14 accession on grounds unrelated to their transgender status or they may have their
15 medical waivers granted. The Court should therefore require Plaintiffs to exhaust
16 those remedies and decline to issue an advisory opinion on possible constitutional
17 theories.

18 **III. Plaintiffs Have Failed to State Claims Upon Which Relief Can Be** 19 **Granted.**

20 Even if Plaintiffs had standing and their claims were ripe, they have failed to
21 state plausible claims for relief. Executive decisions regarding military matters are
22 entitled to substantial deference, and Plaintiffs have not stated plausible claims that
23 the President’s decision to maintain the status quo while Secretary Mattis studies
24 military service by transgender individuals violates equal protection, due process, or
25 the First Amendment.

1 **A. Plaintiffs Have Failed to State an Equal Protection Claim.**

2 **1. The President’s Decision Regarding Military Policy Is**
3 **Entitled to Substantial Deference.**

4 Notwithstanding clear precedent, Plaintiffs argue that “deference does not
5 apply” to the President’s determination that further study was needed before the
6 military departed from longstanding policies regarding transgender military service.
7 ECF No. 47 at 21. To the contrary, “[c]ourts have traditionally shown the utmost
8 deference to Presidential responsibilities” in the field of “military and national security
9 affairs.” *Dep’t of Navy v. Egan*, 484 U.S. 518, 529–30 (1988) (citation omitted). After
10 all, “[t]he complex[,] subtle, and professional decisions as to the composition ... of a
11 military force are ... subject always to civilian control of the Legislative and Executive
12 Branches”; indeed, “[i]t is this power of oversight and control of military force by
13 elected representatives and officials which underlies our entire constitutional system.”
14 *Gilligan v. Morgan*, 413 U.S. 1, 10 (1973). Of course, “the government is not ‘free
15 disregard the Constitution when it acts in the area of military affairs,’” ECF No. 47 at
16 21 (quoting *Rostker v. Goldberg*, 453 U.S. 57, 67 (1981)), but the military’s constitutional
17 role requires unique—and more deferential—scrutiny.

18 Plaintiffs attempt to distinguish cases where deference was afforded to
19 Congressional and Executive judgments regarding military matters by asserting that
20 courts only defer to judgments that “are the product of a deliberative process that
21 draws upon the considered judgment of military professionals, informed by relevant
22 evidence and expertise.” ECF No. 47 at 21-22. Plaintiffs then assert that “such study
23 and evaluation of evidence warranting judicial deference is completely absent from the
24 current record.” *Id.* at 22 (citation omitted). In these circumstances, Plaintiffs’ effort
25 to distinguish authority like *Rostker* is meritless and, indeed, somewhat ironic. For
26 example, in *Rostker*, the Supreme Court gave considerable deference to the judgment
27 of Congress and the military on the question of male-only draft registration after
28 careful study of that issue. Here, the very action Plaintiffs challenge is the President’s

1 determination that more time is needed to carefully consider changes to longstanding
2 military policies before they go into effect. Where deference is due the military after
3 it has studied an issue and acted, deference is certainly due to a decision not to
4 implement changes to longstanding policy until a policy process now underway is
5 completed.

6 The President's decision to maintain the status quo while military leaders
7 carefully consider the issues raised in the Presidential Memorandum is certainly
8 entitled to substantial deference, just as the outcome of that process would be. *See*
9 *Egan*, 484 U.S. at 529–30; *see also Loving v. United States*, 517 U.S. 748, 768 (1996) (it
10 “would be contrary to the respect owed the President as Commander in Chief to hold
11 that he may not be given wide discretion and authority.”). After all, “[t]he complex[,]
12 subtle, and professional decisions as to the composition ... of a military force are ...
13 subject always to civilian control of the Legislative and Executive Branches”; indeed,
14 “[i]t is this power of oversight and control of military force by elected representatives
15 and officials which underlies our entire constitutional system.” *Gilligan v. Morgan*, 413
16 U.S. 1, 10 (1973) (emphasis in original).

17 Moreover, the fact that the previous administration decided to change the
18 longstanding policy regarding accessions into the military by transgender individuals
19 does not undercut the deference due the President's determination that current policy
20 should be maintained and that additional study is needed before implementing those
21 changes. *See* ECF No. 47 at 22. As previously explained, policymakers cannot bind
22 their successors to a decision simply by conducting a study, and the rules of deference
23 due the military are not tossed aside merely because current military officials are
24 revisiting an issue that was studied by previous officials. Even in the civilian context,
25 an agency's decision “is not instantly carved in stone. On the contrary, the agency
26 must consider ... the wisdom of its policy on a continuing basis, for example, in
27 response to changed factual circumstances, or a change in administrations.” *Nat'l*
28 *Cable & Telecomms. Ass'n v. Brand X Internet Servs.*, 545 U.S. 967, 981 (2005) (internal

1 citation, quotations, and ellipsis omitted). The President’s decision that additional
2 study by experienced military experts was needed before the military changes its
3 longstanding policies regarding military service by transgender service members is
4 entitled to substantial deference.

5 **2. Operative Policy Does Not Violate the Equal Protection**
6 **Clause.**

7 Plaintiffs also fail to explain how they can maintain an equal protection claim
8 when the Interim Guidance, which is the currently operative policy, explicitly directs
9 that “transgender service members are subject to the same standards as any other
10 Service member of the same gender.” Interim Guidance, *supra* note 3. Plaintiffs have
11 not alleged that they have been treated unequally under the Interim Guidance, and
12 their speculation that they will be treated unequally in the future is insufficient to state
13 a plausible claim upon which relief can be granted.

14 **3. The Accessions Policy Does Not Violate Equal Protection.**

15 Likewise meritless is Plaintiffs’ claim that equal protection is violated by
16 maintenance of the longstanding accessions policy until such time as the President
17 hears from his military leaders and determines whether a change is warranted. The
18 President determined that because there were meaningful concerns regarding military
19 effectiveness and lethality, unit cohesion, and the use of military resources, further
20 study was needed before the military changed its longstanding policy. Presidential
21 Memorandum, 82 FR 41319. The military is currently studying the issues the President
22 has identified and the outcome of its study has not been predetermined. Plaintiffs
23 argue that issues identified by the President—medical concerns, deployability, cost,
24 and unit cohesion—do not justify the actions taken in the Presidential Memorandum.
25 ECF No. 47 at 28-31. But the President has simply identified the issues that he
26 believes merit more study, and his actions in that regard do not violate Equal
27 Protection.

1 Plaintiffs argue, without any support, that the President’s decision that further
 2 study was needed before the military changed its longstanding policy “is inexplicable
 3 by anything other than bias toward transgender people.” ECF No. 47 at 31. But
 4 almost a month before the President made the statements on Twitter to which the
 5 Plaintiffs object, Secretary Mattis “approved a recommendation by the services to
 6 defer accessing transgender applicants into the military” until January 1, 2018, so that
 7 the services could “review their accession plans and provide input on the impact to
 8 the readiness and lethality of our forces.” Department of Defense, Release No. NR-
 9 250-17 (June 30, 2017).⁵ The Presidential Memorandum extends that deadline
 10 indefinitely unless and until there appears a sufficient basis to abandon the
 11 longstanding accessions policy. Presidential Memorandum, § 1(b). That reasonable,
 12 non-disruptive decision to maintain a longstanding policy while the issue is under
 13 consideration cannot fairly be characterized as evidence of animus.

14 At bottom, Plaintiffs’ challenge on this front is a disagreement with where the
 15 military has currently “drawn the line.” *Goldman v. Weinberger*, 475 U.S. 503, 510 (1986).
 16 Plaintiffs’ preferred accessions policy—the one former Secretary Carter proposed—
 17 would presumptively exclude transgender individuals from military service unless they
 18 could show that they have avoided medical complications for an 18-month period.
 19 *See* ECF No. 1 at ¶ 32; Directive-type (DTM) 16-006,⁶ Sections (2)(a)(1), (2)(a)(2). The
 20 longstanding accessions policy, which the President decided to maintain pending
 21 further review, likewise presumptively excludes transgender individuals unless they
 22 apply for and receive a waiver. *See* Interim Guidance, *supra* note 3. In other words,

24 ⁵ Department of Defense, Release No. NR-250-17 (June 30, 2017) is available at:
 25 <https://www.defense.gov/News/News-Releases/News-Release-View/Article/1236145/statement-by-chief-pentagon-spokesperson-dana-w-white-on-transgender-accessions/> (last visited Nov. 13, 2017).

26 ⁶ DTM 15-005 is available at:
 27 https://www.defense.gov/Portals/1/features/2016/0616_policy/DTM-16-005.pdf
 28 (last visited Nov. 13, 2017).

1 Plaintiffs' equal protection claim reduces to a desire for a categorical exception rather
2 than an individualized one. But such policy decisions about whether to adopt rules or
3 standards or where to draw the line are matters of military discretion.

4 **B. Plaintiffs Have Failed to State a Plausible Due Process Claim.**

5 Plaintiffs' due process claim similarly fails because transgender individuals who
6 currently serve in the military are not subject to discharge based on their transgender
7 status under the Interim Guidance and may not be affected by the final policy that is
8 ultimately adopted by Secretary Matthis. Moreover, Plaintiffs have not stated a due
9 process claim because, as Defendants explained in their opening brief, ECF No. 36 at
10 32, Plaintiffs do not possess a cognizable property right to continued employment in
11 the military. *See Christoffersen v. Wash. State Air Nat'l Guard*, 855 F.2d 1437, 1443 (9th
12 Cir. 1988).

13 In their Opposition, Plaintiffs attempt to reframe the interest they seek to
14 vindicate as "the freedom to live in accordance with one's gender identity." ECF No.
15 47 at 32. But Plaintiffs' still have not met the requirement that they provide "a careful
16 description of the asserted fundamental liberty interest." *Washington v. Glucksberg*, 521
17 U.S. 702, 720-21 (1997); *see Chavez v. Martinez*, 538 U.S. 760, 776 (2003) ("[V]ague
18 generalities . . . will not suffice."). The specific interest Plaintiffs appear to be asserting
19 in this case is their interest in being permitted to serve in the military, even if they do
20 not meet military medical standards because they have been diagnosed with gender
21 dysphoria or have a history of gender transition. Neither the Supreme Court nor the
22 Ninth Circuit has recognized that type of interest as a fundamental constitutional right.
23 *See Christoffersen*, 855 F.2d at 1443. Indeed, when the development and regulation of
24 military personnel is at issue, there is "perhaps . . . no other area" where the Supreme
25 Court has shown the political branches "greater deference." *Rostker*, 453 U.S. at 64-
26 65.

27 Contrary to Plaintiffs' arguments, the heightened level of scrutiny applied by
28 the Ninth Circuit in *Witt v. Dep't of Air Force*, 527 F.3d 806 (9th 2008), does not apply

1 here. ECF No. 47 at 33. In their Opposition, Plaintiffs state explicitly that their claims
2 are facial challenges. *See e.g., id.* at 14 (“because this is a facial constitutional challenge,
3 further factual development is irrelevant in assessing whether the ban offends the
4 guarantees of the Fifth and First Amendments.”). But in *Witt*, the Ninth Circuit held
5 that its heightened scrutiny analysis applied only to as-applied, not facial, challenges.
6 *Witt*, 527 F.3d at 819 (“In addition, we hold that this heightened scrutiny analysis is
7 as-applied rather than facial.”). The Court then stated that as-applied analysis “is the
8 preferred course of adjudication since it enables courts to avoid making unnecessarily
9 broad constitutional judgments.” *Id.* (quoting *City of Cleburne v. Cleburne Living Ctr. Inc.*,
10 473 U.S. 432, 447 (1985)). As Plaintiffs have brought a facial, rather than as-applied,
11 due process challenge, the heightened scrutiny analysis from *Witt* does not apply.

12 In addition, in *Witt*, the plaintiff had been discharged from the Air Force, and
13 the Court had a final decision that it could review in adjudicating the plaintiff’s claims.
14 *See id.* at 527. Here, none of the Plaintiffs have been discharged from the military, had
15 their applications to access into the military denied, or been refused transition-related
16 medical care. Thus, there is no final decision for the Court to review here. Instead,
17 Plaintiffs speculate that they may be harmed by a future policy that is still being
18 studied. Plaintiffs have not stated a plausible facial challenge based on speculation
19 about future harms that might deprive them a fundamental right or liberty. The Court
20 should, therefore, dismiss their premature facial challenge and await any as-applied
21 claim if the Plaintiffs are actually injured by the military’s future policy.

22 Finally, Plaintiffs argue that they have stated a facial due process claim because
23 the military is estopped from further study of changes to military personnel policies
24 that were issued by the past administration. ECF No. 47 at 35. As an initial matter,
25 the Supreme Court has expressed substantial skepticism that such a claim can ever be
26 brought against the Government. *Heckler v. Cmty. Health Servs. of Crawford Cty., Inc.*,
27 467 U.S. 51, 60 (1984) (“When the Government is unable to enforce the law because
28 the conduct of its agents has given rise to an estoppel, the interest of the citizenry as

1 a whole in obedience to the rule of law is undermined. It is for this reason that it is
2 well settled that the Government may not be estopped on the same terms as any other
3 litigant.”). But even assuming that Plaintiffs could claim estoppel against the
4 Government, such an argument rests on the erroneous assumption that Plaintiffs will
5 be discharged based on their transgender status. In all events, Plaintiffs’ generic
6 assertions of reliance on the former policy are insufficient to state a plausible due
7 process claim. *See Doe*, 2017 WL 4873042, at *26 (“Allowing estoppel claims to go
8 forward based on such generalized theories of reliance would seem to implicate the
9 reasonable concerns other courts have raised about government estoppel.”).

10 **C. Plaintiffs Have Failed to State a Plausible First Amendment
11 Claim.**

12 Plaintiffs have also failed to state a First Amendment claim upon which relief
13 can be granted. The challenged policy does not regulate speech at all, much less on
14 the basis of its content. Nothing in the Presidential Memorandum restricts expression,
15 directly or indirectly; it directs a further review of the basis for revisions to
16 longstanding policy, and expressly reserves for the military the ability to address the
17 treatment of current service members. Likewise, for current service members, the
18 operative Interim Guidance not only allows expression of transgender status, but
19 *prohibits* any disparate treatment based on that expression. *See Interim Guidance, supra*
20 *note 3*. Similarly, the accession policy is not directed at restricting the content of
21 expression, but instead simply requires disclosure of information relating to medical
22 conditions that may bear upon accession into the military service.

23 Even assuming *arguendo* that the First Amendment were implicated, the
24 Government’s decision to maintain the status quo while it further studies military
25 service by transgender individuals meets the deferential standard of review that applies
26 to regulation of speech in the military context, *see Weinberger*, 475 U.S. at 507, because
27 it “restrict[s] speech no more than is reasonably necessary to protect [a] substantial
28 government interest,” *Brown*, 444 U.S. at 355. And the scope of that policy—which

1 does not impede expression by current transgender service members or those seeking
2 accession into the military—is reasonably drawn to serve those interests.

3 **CONCLUSION**

4 For the reasons set forth above and in Defendants’ opening motion, the Court
5 should grant Defendants’ motion to dismiss Plaintiffs’ Amended Complaint.

6
7 Dated: November 13, 2017

Respectfully submitted,

8
9 CHAD A. READLER
Acting Assistant Attorney General
10 Civil Division

11 BRET A. SHUMATE
12 Deputy Assistant Attorney General

13 JOHN R. GRIFFITHS
14 Branch Director

15 ANTHONY J. COPPOLINO
16 Deputy Director

17 */s/ Ryan Parker*
18 RYAN B. PARKER
19 ANDREW E. CARMICHAEL
United States Department of Justice
20 Civil Division,
21 Federal Programs Branch
22 Telephone: (202) 514-4336
Email: ryan.parker@usdoj.gov

23 *Counsel for Defendants*
24
25
26
27
28